

## **Information**

## adidas Originals by Daniëlle Cathari

The adidas Originals by Daniëlle Cathari collection presents a modern take on the classic Originals icons taking inspiration from the collective memory of sport. Following a first release in February, April introduces a second set of looks exploring Cathari's definitive approach to deconstruction & reconstruction with five new sportswear-inspired looks.

Originals' iconic 3-Stripes silhouettes are reimagined with new shapes, exaggerated proportions, an unexpected material mix and a deconstructive design approach synonymous with Cathari's creative philosophy.

With nods to the 90s and early noughties throughout, the 10- piece collection references the audaciousness and confidence of the times, exploring the idea of uniforms and the matching set.

A trio of pieces – jacket, skirt and sweatshirt – is rendered in a bold chop shop patchwork remastered from archival sweaters, updated with a color story of adidas iconic blues and lemon yellows, pulled from all corners of the collection's palette.

Bra tops and parachute pants in sets of iconic blue and graphic black and white play with volume to create new silhouettes – tops are cropped, pants are elongated. Unexpected details appear in the form of abbreviated 3-Stripes motifs, some extended into a third dimension via corded embellishments.

A knit set pairs a sport-inspired tee with matched shorts, both in pale and sunny yellow offset by angular white accents.

The collection's singular dress is sporty and sweet in muted peach, recalling the archive by way of offbeat graphic placements.

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Seasonal fabrications are light, with satins, lightweight wovens, engineered jacquards,

mercerized single jerseys and French terries evoking adidas' heritage, while adding a truly

modern twist.

The raw energy, bold confidence and creative authenticity of the collection redefine originality

and celebrate the harmony of adidas Originals' heritage and Cathari's creative vision. adidas

Originals by Daniëlle Cathari represents a new standard in streetwear.

The collection will be available online from May 5th.

For more information please visit our adidas News Stream: www.news.adidas.com/DE

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