Information

Arkyn W

Blending powerful elements from streetwear, sportswear and high fashion into a single, cohesive

design, adidas Originals presents a brand-new silhouette, exclusive to women, for 2018 - the

Arkyn.

Raising the standard for fashion-forward women's footwear, the Arkyn combines adidas'

unparalleled sportswear pedigree with an uncompromising style perspective to create a new

expression of what women's athletic footwear can be.

The Arkyn features a clean technical mesh upper, decorated with the 3-Stripe mark and a mesh

tongue, designed with a sock-like construction for optimum comfort and fit. Striking design

elements like a neoprene heel and unorthodox minimalist lacing system raise the aesthetic

profile of the shoe, while a Boost™ midsole with rubber outsole offers the very best in adidas

tech. The final product is a fearless combination of everything adidas Originals does best -

uniting, style, sport, culture and creativity under a single roof.

For more information please visit our adidas News Stream: www.news.adidas.com/DE

- Contact -

Anika Simon

Brand PR Style

E-Mail: anika.simon@adidas.com

Telefon: (+49) 9132 84 4263