



Information

adidas + KANYE WEST announce the YEEZY POWERPHASE Core Black

adidas + KANYE WEST announce the YEEZY POWERPHASE Core Black. It will be available globally on March 17, 2018 with a retail price of 120\$/€.

The YEEZY POWERPHASE Core Black features a soft black leather upper, a die-cut EVA midsole, and a high abrasion rubber outsole. The quarter panel carries the CALABASAS logo marque.

The release will be available on adidas.com/YEEZY, at select adidas retail and partner locations, and on YEEZY.SUPPLY. A full list of adidas retail and partner locations can be found at adidas.com/YEEZY. Reservations for the YEEZY POWERPHASE Core Black will be offered at select adidas retail locations prior to release day through the adidas Confirmed App.

For more information please visit our adidas News Stream: www.news.adidas.com/DE

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