

SPRING/SUMMER  
Q1 PRESS KIT  
2018



THIS IS SS '18,  
THIS IS ADIDAS TERREX.

WE'RE THE CREATOR BRAND IN THE OUTDOORS.  
WE MAKE RULES. WE INNOVATE.  
THIS SEASON, WE ARE HERE TO CREATE  
THROUGH THE UPS AND DOWNS.  
WHEN YOU'RE FINDING YOUR FLOW IN THE  
OUTDOORS, YOU SHOULDN'T HAVE TO COMPROMISE.  
COMFORT SHOULDN'T COMPROMISE FUNCTIONALITY.  
PERFORMANCE SHOULDN'T COMPROMISE STYLE.  
THAT'S WHY WE'VE COMBINED CLEVER TECHNOLOGY  
WITH MULTI-MOUNTAIN FOCUSED DESIGN, SO YOU  
CAN FOCUS ON PUSHING YOUR LIMITS.

#HERETOCREATE



PRESS KIT  
S/S - 2018



# M U L T I M O U N T A I N

1



2



3



4



5



6



## 1. TERREX MULTI 2.5 LAYER JACKET (€160) CG2496

Be unstoppable against rapidly changing weather in this jacket. Made from lightweight and breathable 2.5-layer Climaproof® fabric for protection from wind, rain or snow, this full-zip jacket has an adjustable hood and packs into an internal pocket for easy storage. Made for versatile mountain sports activities, with an internal dry touch bamboo carbon print, it weighs a light 240g (size medium) and comes in a regular fit

[Click here for product photography.](#)

## 2. AGRAVIC HYBRID LS TEE (€100) CG2488

Stay dry and protected in this long sleeve t-shirt. The Polartec® Power Dry base material wicks sweat away from your body and dries quickly, while a water and wind-repellent overlay at the chest and arms offers protection against the weather. Designed to combine the comfort and warmth of a base layer for high level activity, it provides UPF 50+ protection in a regular fit, at 125g (size medium).

[Click here for product photography.](#)

# M E N S

## 3. TERREX STOCKHORN FLEECE HOODED JACKET (€130) CF9849

Engineered for the outdoor athlete, this fleece hoodie functions as a base or mid-layer. Made with Pontetorto® Tecnostretch® for durability, moisture release and temperature control, it's the perfect partner for versatile sports activities. A 37.5 activated carbon fleece offers ultimate moisture management, while a durable face, insulation, wicking properties and a body hugging fit optimise the advantages of different performance fabrics in respective body zones.

[Click here for product photography.](#)

## 4. TERREX SOLO 40 LIGHTWEIGHT (€150) CF4915

This backpack is made with durable, water-resistant materials and comes with an ergonomic pre-shaped back plate for exceptional fit and load distribution, and a moulded Climacool® backpanel with ventilation channels for improved airflow. Removable, anatomically shaped hip fins ensure a secure fit and comfort.

[Click here for product photography.](#)

## 5. TERREX FAST MID GTX-SURROUND (€180) CQ1737

Designed for fast-paced multi mountain sport activities and fast hikes that could turn into trail runs with a small backpack, this lightweight and flexible mid cut shoe features a speed lacing system for a snug fit. GORE-TEX® Surround® is highly breathable and durably waterproof to keep feet dry and comfortable in moderate and warmer conditions with ventilation through midsole sidewall with closed outsole. An EVA tongue top offers for extra comfort and lace pressure distribution, while a TPU heel clip provides extra stability and protection. The midsole design has an engineered foot bed with a totally new ventilation channel pattern under the foot, ergonomically placed to offer both optimal cushion and climate comfort. The outsole features Continental rubber with a dynamic lug profile for extraordinary grip, weighing just 385g.

[Click here for product photography.](#)

## 6. TERREX SWIFT R2

(MID GTX €160 / LOW GTX €140 / LOW NON-GTX €120) CM7495

One of our most versatile shoes, designed for fast hiking and multi-mountain sports in all types of terrains and conditions. A Continental outsole provides incredible grip, with a Traxion lug profile offers optimal grip in all directions and mud release. The GORE-TEX® Extended Comfort membrane keeps feet dry, while a high performing combination of breathable and abrasion resistant materials provide a mix of protection, comfort and flexibility. Lightweight materials and a speed lacing system for fast and adjustable lacing complete this shoe, which weighs in at 355g (Mid-GTX).

[Click here for product photography.](#)

# M U L T I M O U N T A I N

1



2



3



4



5



6



## 1. TERREX MULTI 2.5 LAYER JACKET (€160) CG2445

Be unstoppable against rapidly changing weather in this jacket. Made from lightweight and breathable 2.5-layer Climaproof® fabric for protection from wind, rain or snow, this full-zip jacket has an adjustable hood and packs into an internal pocket for easy storage. Made for versatile mountain sports activities, with an internal dry touch bamboo carbon print, it weighs a light 210g (size medium) and comes in a regular fit.

[Click here for product photography.](#)

## 2. TERREX STOCKHORN HOODED JACKET (€130) CG2412

Engineered for the outdoor athlete, this fleece hoodie functions as a base or mid-layer. Made with Pontetorto® Tecnostretch® for durability, moisture release and temperature control, it's the perfect partner for versatile sports activities. A 37.5 activated carbon fleece offers ultimate moisture management, while a durable face, insulation, wicking properties and a body hugging fit optimise the advantages of different performance fabrics in respective body zones. A zip pocket on the left sleeve keeps belongings safe.

[Click here for product photography.](#)

# W O M E N

## 3. TERREX MOUNTAINFLASH PANT (€120) CG0095

These pants, designed especially for climbing, are made from four-way-stretch softshell fabric for a range of motion. A Climalite® design maximises airflow when your pace heats up, while a DWR treatment sheds light rain and snow. Two hand pockets and a back mesh pocket keep your belongings safe, weighing 208g (size small).

[Click here for product photography.](#)

## 4. TERREX AGRAVIC HYBRID LONGSLEEVE (€100) CG2463

Stay dry and protected in this long sleeve t-shirt. The Polartec® Power Dry base material wicks sweat away from your body and dries quickly, while a water and wind-repellent overlay at the chest and arms offers protection against the weather. Designed to combine the comfort and warmth of a base layer for high level activity, it provides ultimate protection in a slim fit, at 125g (size small).

[Click here for product photography.](#)

## 5. TERREX SWIFT R2

(MID GTX €160 / LOW GTX €140 / LOW NON-GTX €120) CM7505

One of our most versatile shoes, designed for fast hiking and multi-mountain sports in all types of terrains and conditions. A Continental outsole provides incredible grip, with a Traxion lug profile offers optimal grip in all directions and mud release. The GORE-TEX® Extended Comfort membrane keeps feet dry, while a high performing combination of breathable and abrasion resistant materials provide a mix of protection, comfort and flexibility. Lightweight materials and a speed lacing system for fast and adjustable lacing complete this shoe, which weighs in at 345g (GTX).

[Click here for product photography.](#)

## 6. TERREX FAST MID GTX-SURROUND (€180) AH2250

Designed for fast-paced multi mountain sport activities and fast hikes that could turn into trail runs with a small backpack, this lightweight and flexible mid cut shoe features a speed lacing system for a snug fit. GORE-TEX® Surround® is highly breathable and durably waterproof to keep feet dry and comfortable in moderate and warmer conditions with ventilation through midsole sidewall with closed outsole. An EVA tongue top offers for extra comfort and lace pressure distribution, while a TPU heel clip provides extra stability and protection. The midsole design has an engineered foot bed with a totally new ventilation channel pattern under the foot, ergonomically placed to offer both optimal cushion and climate comfort. The outsole features Continental rubber with a dynamic lug profile for extraordinary grip, weighing just 340g.

[Click here for product photography.](#)

# ABOUT adidas TERREX

adidas TERREX is the creator brand in the outdoors. We exist to inspire those who shape their own path in the outdoors. Those who unleash their imagination and progress beyond their expectations – be it climbing, trail running, mountain biking or multi-mountain sports.

We do this by striving for new, innovative design solutions, made possible by integrating adidas' own technologies as well as the finest materials from partners including GORE-TEX®; PrimaLoft®; Polartec® for apparel; and Stealth® and Continental rubber for foot wear.

We are proud to count outstanding athletes as Sasha Di Giulian, Shauna Coxsey, Kevin Jorgeson, Martin Söderström, Kai Lightner, Nina Williams, Luis Alberto Hernando and the Huber Buam in our family and to be a long-standing title sponsor for adidas ROCKSTARS, the contest for the international bouldering elite and are excited to be bringing a sustainable new trail running concept to life with [Infinite Trails](#), a world championship event that brings together grassroots runners and elite athletes.

## GLOBAL PR CONTACTS:

JESPER WALLIN

[Jesper.Wallin@adidas.com](mailto:Jesper.Wallin@adidas.com)

**#ADIDASTERREX**

**@ADIDASTERREX**

**[ADIDAS.COM/TERREX](https://www.adidas.com/terrex)**