



## adidas Unveils New 2018 Roland Garros Collection

- **Returning Champion Jelena Ostapenko and world class athlete Sascha Zverev among line up of adidas players to unveil collection on court -**
- **Roland Garros Line celebrates Parisian tennis heritage and style -**
- **Including adidas' leading innovations to maximise performance -**



**Herzogenaurach, Germany 11<sup>th</sup> April 2018:** adidas unveils its latest collection of high-performance wear to be worn on Grand Slam courts - the new Roland Garros Line. Inspired by the style and elegance of tennis icons across the decades, the collection is an homage to Roland Garros' reputation as the 'fashion tournament'. To be played on court by leading players including Jelena Ostapenko, Angelique Kerber, Sascha Zverev, Dominic Thiem and Jo Wilfried Tsonga.

The **Roland Garros Line** has been designed to make a statement on the court – featuring tricolour trims, the collection is a nod to Parisian style and classic tennis looks of the past. Adding a modern twist to the retro aesthetics, adidas has played with silhouettes, cuts and details to create a collection that looks fresh and unique. Preparing athletes for the famous clay courts of the tournament, the collection is equipped with adidas' leading and innovative Clima technologies – including Climachill, which uses ultra-breathable moisture-wicking



fabrics and aluminum cooling spheres to keep athletes cool and dry in even the most intense heat.

Reigning Roland Garros champion Jelena Ostapenko will return to the courts of her most famous victory, debuting the coral tank with tri-coloured details and a navy skirt. Inspired by the chic look of tennis icons from the past, the tank boasts a modern twist with a pleated overlay using Climachill fabrics for the ultimate cooling experience. The navy skirt is made from engineered stretch woven fabric and equipped with Climalite technology. This skirt will also be worn by Angelique Kerber together with a navy top. Kristina Mladenovic will debut the Roland Garros line dress made from Climachill fabric – comfortable and lightweight, the slim fit dress also features a pleated hem and tri-coloured detailing consistent across the entire collection.

In the men's collection, Dominic Thiem and Jo-Wilfred Tsonga will wear the adidas Roland Garros Climachill polo in navy, which also includes Climachill technology as well as an elegant multicoloured flatknit collar and contrasting colour blocking sleeves. Sascha Zverev, Lucas Pouille and Thomas Berdych will wear the Roland Garros Climachill tee, equipped with Climachill fabrics. The slim fit tee has a flatknit rib neckline with a two button placket, as well as sporting the adidas logo on the right sleeve and Roland Garros logo on the chest. The adidas Climachill tee also includes tennis specific cut lines and underarm gussets to assist in freedom of movement with every serve and return. All adidas male athletes will also wear the Roland Garros shorts in navy with an exposed multi-coloured striped waistband, resembling the timeless, quintessentially French striped style.

Ivan Mejia-Devora, apparel designer at adidas Tennis explains: "Roland Garros is an exciting Grand Slam to design for – its history as the 'fashion tournament' gives us extra scope to create a collection that makes a statement. Tennis icons of the past have inspired catwalks, films and street style – taking this for inspiration gave us a refreshing creative challenge to design a collection that references Roland Garros' heritage but is executed as modern and new."



Jelena Ostapenko comments: "Last year at Roland Garros was a dream – winning my first Grand Slam and showing the world what I can do. For years I watched tennis legends on court, admiring their play and hoping that one day I'd achieve similar success. That's why I love the new Roland Garros Line – it takes the classic tennis look and makes it new and cool. adidas really strikes the balance between enabling my performance and creating an outfit that's fun to play in."

The 2018 adidas **Roland Garros Line** will be available online from 11<sup>th</sup> April at <http://www.adidas.com/tennis>.

**ENDS**

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Notes to editors:

#### **About adidas Tennis**

adidas Tennis is represented by top players such as Angelique Kerber, Jelena Ostapenko, Kristina Mladenovic, Garbiñe Muguruza, Caroline Wozniacki, Tomas Berdych, Lucas Pouille, Dominic Thiem, Jo-Wilfried Tsonga and Sascha Zverev. For more information on adidas Tennis, please visit [www.adidas.com/tennis](http://www.adidas.com/tennis). For additional images please visit our media news room on [news.adidas.com](http://news.adidas.com) and follow us on Twitter or on Instagram under @adidasTennis.

#### **About adidas**

The adidas Group is a global leader in the sporting goods industry, offering a broad portfolio of footwear, apparel and hardware for sport and lifestyle around the core brands adidas, Reebok and TaylorMade. Headquartered in Herzogenaurach, Germany, the Group employs



more than 60,000 people across the globe and generated sales of around € 19.3 billion in 2016.