



adidas Unveils Limited Edition Footwear: The Specialty Pack White Edition

- **The Specialty Pack Includes Four Unique Designs Launching Throughout 2018 -**
- **Specialty Pack White Edition available in all-white for women and silver for men -**
- **Available from adidas.com/tennis now -**



Herzogenaurach, Germany March 14th 2018: adidas unveils the Specialty Pack White Edition footwear for SS18. The pack, available for both women and men, contains the first two shoes to launch from 2018's limited edition Specialty Pack, which will see four unique footwear designs launch throughout the year.

The women's Ubersonic 3 Specialty Pack White Edition features a sleek design with diamond style detailing to add glamour to training sessions. Perfect for late night sessions, the overall look includes a contrast rainbow heel that dazzles alongside the white under the bright lights of the courts. The sleek design offers speed and lightweight, ensuring that the players' game is as fierce as their look.

The men's Ubersonic 2 Specialty Pack White Edition is ideal for the outdoor season, optimising the adizero franchise through a lightweight and sprint frame construction for heel to toe support and speed. Not just a performance shoe – the shoe features metallic



detailing for a unique look, with subtle two-toned outsole adding a glint of colour making it a striking course for hard court surfaces.

The Specialty Pack White Edition will be available for a limited time only online from March 14th at <http://www.adidas.com/tennis>.

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Notes to editors:

About adidas Tennis

adidas Tennis is represented by top players such as Angelique Kerber, Jelena Ostapenko, Kristina Mladenovic, Garbiñe Muguruza, Caroline Wozniacki, Tomas Berdych, Lucas Pouille, Dominic Thiem, Jo-Wilfried Tsonga and Sascha Zverev. For more information on adidas Tennis, please visit www.adidas.com/tennis. For additional images please visit our media news room on news.adidas.com and follow us on Twitter or on Instagram under @adidasTennis.

About adidas

The adidas Group is a global leader in the sporting goods industry, offering a broad portfolio of footwear, apparel and hardware for sport and lifestyle around the core brands adidas, Reebok and TaylorMade. Headquartered in Herzogenaurach, Germany, the Group employs more than 60,000 people across the globe and generated sales of around € 19.3 billion in 2016.