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**adidas CONFIRMS EXCLUSIVE PRODUCT DROPS AND ANNOUNCES FIRST MUSIC HEADLINER AT 747 WAREHOUSE ST IN LOS ANGELES**

**Los Angeles, CA., January 30, 2018 –** In anticipation of one of the most celebrated moments in basketball culture,adidas confirms N\*E\*R\*D as its first music headliner alongside a highly anticipated product lineup for 747 Warehouse St in Los Angeles on February 16th and 17th.

**747 Warehouse St** **Exclusive Product Colorway Drops**

**Photos from left to right, top to bottom**

* AW Bball AS
* Crazy BYW
* Crazy BYW X
* EQT BASK ADV
* FUTURECRAFT 4D
  + FUTURECRAFT 4D 2.0 (White)
* UltraBOOST Mid Parley
* Harden Vol. 2
* Y-3 BYW BBALL
* Dame 4 BAPE
* SPEEDFACTORY AM4
  + SPEEDFACTORY AM4 London
  + SPEEDFACTORY AM4747
  + SPEEDFACTORY AM4 Paris

**N\*E\*R\*D to Headline 747 Warehouse Street**

adidas has announced that N\*E\*R\*D will be performing at 747 Warehouse St. One of the most electrifying acts in music, led by Pharrell Williams, Chad Hugo and Shae Haley will perform live on the main stage on Friday night.

Stay tuned for a full line up of performers.

**About 747 Warehouse**

747 Warehouse St is an event in basketball culture.  A two-day festival of creativity bringing the best of adidas to Los Angeles.

Tickets to 747 Warehouse St are available for raffle at [adidas.com/US/747WarehouseSt](http://www.adidas.com/us/747WarehouseSt)