**FLORENCIA GALARZA**

**Q&A**

**What is your earliest adidas memory?**

My earliest adidas memory was watching Argentina play football on TV with my grandfather when I was a little girl. The Argentina adidas kit was and still is so beautiful!

**What would you like your impact to be on culture?**

I would like my impact on culture to be more than just style and trailblazing original ideas - I want generations to come to be influenced by my self-worth and be happy with who they are and know its the most important to BE YOU and love deeply.

**In the lyrics of the track we hear throughout the video “Keep pushing on”. What drives you to keep pushing on?**

Life is beautiful and there is so much to live learn and give. And I will continue pushing on because I will forever be curious about our world!

**The film explores the idea of evolution. How do you continue to evolve?**

That's all I know. To evolve. Even when I'm not trying - it is who and how I am naturally.

**What does it mean to be original?**

Being myself is being an original. There is only one Florencia Galarza.