**Kaytranada Q&A**

**What’s your earliest adidas memory?**

When I was younger I had fake adidas, four stripes adidas Superstar shoes. People were making fun of me because I didn’t have the real ones. I was like “Man I have to get some real adidas Superstars.” And here I am today.

**What would you like your impact to be on culture?**

I’d like to leave my mark musically and people remember me for my work.

**The lyrics of the track we hear throughout the video are ‘keep pushing on’. What drives you to keep pushing on?**

Whenever you reach a limit you have to do more. Whether I’m working out or making music, there is a part of me that may want to stop but I always keep going. That’s how I keep pushing myself.

**The film explores the idea of evolution. How do you continue to evolve?**

I don’t look at what everyone else is doing. Instead of getting caught up with the noise of others, I just focus on moving ahead. This gives me the clarity to see new things about myself and what makes me continue to evolve.

**What does it mean to be original?**

To be original means to stand out, be unique and believe in what you do.

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