MARCELO VIERA

Q&A

**What is your earliest adidas memory?**

My first memory is seeing Beckham wearing an adidas beige and red-toned boot with an elastic strap that wrapped around the sole of the cleat, it was beautiful, wonderful. I had wished to own a pair just like that.

**In the lyrics of the track we hear throughout the video “Keep pushing on”. What drives you to keep pushing on?**

What drives me to "Keep Pushing On" is my joy of living and contagious happiness for my family and friends towards their health.

**The film explores the idea of evolution. How do you continue to evolve?**

I am always looking to learn at least one new thing each day! That is how I evolve and keep learning more and more!

**What does it mean to be original?**

Being original to me is doing what I like without being concerned about what people are going to say or think. I have my own style and would not change anything for anyone!