**adidas Football Launches NEMEZIZ in New Cold Blooded Colourway**

**- NEMEZIZ 17+ 360 AGILITY arrives in latest triple red colourway -**

**- Designed for the game’s most agile players -**

**- Available in Stadium, Cage and Street versions for all surfaces -**

**Herzogenaurach, 25 January –** adidas Football has today released a bold new triple red colourway for the **NEMEZIZ 17+ 360 AGILITY**, a boot designed to enhance the performance of the game’s most agile players.

The latest NEMEZIZ colourway includes an **AGILITYBANDAGE** with **TORSIONTAPES** technology, designed to deliver the perfect fit by ensuring the foot remains locked in place. A dual-lock collar secures the ankle and allows for explosive change of direction.

The **TORSIONFRAME** outsole features an ultra-lightweight construction and **TORSIONRIBS** to provide dynamic push off support; vital for agile movement. The **AGILITYKNIT 2.0** interlocking yarn structure provides a soft direct touch and a lightweight, adaptable feel.

Cold Blooded **NEMEZIZ 17+ 360 AGILITY** is also available in Cage and Street versions. Featuring the same red colouring as the on-pitch boot, both shoes include the sameperformance technology, giving the most agile players tools to support their agility in the cage and on the street.

The Cold Blooded **NEMEZIZ 17+ 360 AGILITY** is available from today at adidas.com/football and adidas retail stores.

For further information please visit adidas.com/football or follow **@adidasfootball** on Instagram or twitter to join the conversation.

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**For further media information please visit** [**http://news.adidas.com/GLOBAL/PERFORMANCE/FOOTBALL**](https://urldefense.proofpoint.com/v2/url?u=http-3A__news.adidas.com_GLOBAL_PERFORMANCE_FOOTBALL&d=DwMFAw&c=5oszCido4egZ9x-32Pvn-g&r=ejfi0Fp458JEXSYrr1445YyHXJxypjLWyRQ3-waFQwo4OQK8Xs-9lZP4U6BFu65G&m=Kpj9LSUphr34BayZUwDzHCmebyCDw5GGlsw2UYgwbBs&s=vumAeWfgX683DIz7hy8uI3dHjfn94g-AgQLdI7ZRjxI&e=) **or contact:**

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**Notes to editors:**

**About adidas Football**

adidas is the global leader in football. It is the official sponsor / official supplier partner of the most important football tournaments in the world, such as the FIFA World Cup™, the FIFA Confederations Cup, the UEFA Champions League, the UEFA Europa League and the UEFA European Championships. adidas also sponsors some of the world’s top clubs including Manchester United, Real Madrid, FC Bayern Munich, Juventus and AC Milan. Some of the world’s best players also on the adidas roster are Leo Messi, Paul Pogba, Gareth Bale, Karim Benzema, Roberto Firmino, Thomas Müller, Luis Suárez, James Rodríguez, Diego Costa, Mesut Özil, Renato Sanches and Julian Draxler.