



Information

EQT Black Friday Pack

Gearing up for this year's Black Friday celebrations, adidas Originals steps forward with 3 strictly blacked-out models from the EQT series – the EQT Support ADV, EQT Cushion ADV and EQT Support 93/17.

In keeping with the release's theme, each shoe in the pack features a deep black color palette from top to bottom, utilising a knitted textile upper with two-tone pixel motif. On the EQT Support ADV shoe, this is countered by suede quarter panels and structural overlays such as welded details, soft TPU ankle support and webbing tape 3-stripes atop a classic EVA midsole.

For the EQT Cushion ADV shoe, the same approach is applied, with a premium nubuck quarter panel, TPU ghillie lace system and TPU heel cage on top of a soft EVA midsole unit.

Finally, the futuristic EQT Support 93/17 silhouette assumes a similar knit and nubuck construction, reinforced by webbing tape 3-stripes, soft TPU ankle support and heel cap and subtle Equipment branding details, rounded off by a Boost midsole for unparalleled comfort. Viewed as a whole, the collection offers an understated hit of EQT aesthetic in a truly essential color palette for Winter 2017.

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