



Information

Crazy 1 ADV and Crazy 8 ADV PK

adidas Originals celebrates the relaunch of an iconic '90's mid cut basketball silhouette Crazy, with the release of two new styles. Inspired by the clash of 90's culture and its provocative, futuristic design, the rerelease of Crazy is an unexpected take on a classic style for a new generation.

adidas Originals presents a new take on the evolution of the Crazy basketball silhouette this month, offering another release of the Crazy ADV model.

Retaining the shoe's distinctive, futuristic design, the latest release sees the CrazyADV rendered in premium nubuck across the upper, with a premium sockfit neoprene interior for optimum fit and a minimalist concealed lacing system. This is then placed atop a dualdensity PU tooling with branding details in the midsole and outsole. The result is a razorsharp modern reinvention of a basketball icon that transcends boundaries of footwear design.

There will be another modernization of a basketball classic this month, reinventing the Crazy 8 silhouette with modern materials to create the Crazy 8 ADV PK.

Refining the Crazy 8's aggressive silhouette, the Crazy 8 ADV PK features a full Primeknit construction across the upper with distinctive textured stripes and vacuum-coated structural overlays. A simple concealed lacing system completes the design, accented by the shoe's distinctive jagged tooling, complete with open windows creating subtle visual contrast.



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