

# adidasGolf Welcomes Back Justin Rose

**BASINGSTOKE, Hants.** (15 June, 2016) Today, adidas Golf announced PGA TOUR professional Justin Rose will return to the 3-Stripes. Rose, a long-time ambassador of TaylorMade-adidas Golf and currently ranked 10th in the Official World Golf Rankings, will make the switch to adidas Golf's newest line of apparel at the U.S. Open. In addition to wearing the apparel, Rose will be actively involved in product development and expanding the adidas Golf apparel range.



“We are thrilled to bring another top 10 athlete into adidas Golf apparel and further our investment in the game of golf,” said Jeff Lienhart, Executive Vice President of adidas Golf. “Justin has a great eye for product, he’s a natural athlete, and he will be a great ambassador for adidas Golf and the exciting things we have planned for the future.”

*“I am happy to be returning to adidas Golf. It’s a very exciting time for the brand in golf and at the global level. I am looking forward to wearing adidas both on and off the course.”*

— Justin Rose

#GearedForMore



adidas Golf | Shoes, clothing, accessories



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## ABOUT EUROPE

### About TaylorMade Golf Company

Headquartered in Carlsbad, California, TaylorMade Golf Company sells golf equipment, footwear, apparel and accessories under the TaylorMade, adidas Golf, Adams and Ashworth brands. TaylorMade Golf Company posted 2014 sales of €913 million.

### About the adidas Group

The adidas Group is a global leader in the sporting goods industry, offering a broad portfolio of footwear, apparel and hardware for sport and lifestyle around the core brands adidas, Reebok, TaylorMade and Reebok-CCM Hockey. Headquartered in Herzogenaurach, Germany, the Group employs more than 55,000 people across the globe and generated sales of around € 17 billion in 2015.

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