

# ADIDAS GOLF WARMS UP WITH AUTUMN/WINTER 2016 RANGE

**Basingstoke, Hants (31st August, 2016)** – With the autumn months rapidly approaching, adidas Golf, an industry leader in performance apparel and footwear, announces its innovative Autumn Winter collection for 2016.

Keeping golfers “Geared For More”, climaheat™ garments utilise insulation inspired by polar bear fur to keep golfers warm, without adding bulk, allowing for free movement during the golf swing.



During this year's Open Championship, the world No 1 and 2 geared up for the cold by showcasing the range, including the climaheat PRIME-FILL JACKET designed to lock in heat, and outperform the cold. The jacket features heat sealed pockets with PRIMALOFT® insulation for maximum warmth whilst remaining extremely lightweight and breathable, and without restricting the swing. Alongside the jacket, tonal climacool® polo shirts compliment the range and featured throughout the Open Championship week, worn by golfers including Dustin Johnson, Justin Rose and Sergio Garcia.



When the rain doesn't stop, neither will golfers with the climaproof® range. Both GORE-TEX® and climastorm™ gear mix tradition and innovation allowing the maximisation of performance in the wettest weather. GORE-TEX offers 2 layer options alongside PACLITE, with stretch and fully sealed seams. The jacket also boasts a lifetime waterproof guarantee.



The technology flows into the women's range with a selection of tonal polos and layering garments including the climawarm™ midweight layer. Lined with a soft fleece finish to give maximum comfort without restriction this layering piece is the perfect addition for the cooler weather.





Available early September, the extensive range of adidas Golf apparel for Autumn/Winter 2016 allows golfers to be 'Geared For More' no matter what Mother Nature throws at you.

The Autumn/Winter apparel range is available now at adidas golf stockists and on [www.adidas.com/golf](http://www.adidas.com/golf).

Find your nearest retailer [here](#).



adidas Golf | Shoes, clothing, accessories



**Jessica Florey**

European PR Manager

[jessica.florey@tmag.com](mailto:jessica.florey@tmag.com)

+44 (0) 1256 408840

[@jessflorey](#)



**Dan Southam**

PR Executive

[Daniel.Southam@tmag.com](mailto:Daniel.Southam@tmag.com)

+44 (0) 1256 479797

[@dansoutham89](#)

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## ABOUT EUROPE

### **About TaylorMade Golf Company**

Headquartered in Carlsbad, California, TaylorMade Golf Company sells golf equipment, footwear, apparel and accessories under the TaylorMade, adidas Golf, Adams and Ashworth brands. TaylorMade Golf Company posted 2014 sales of €913 million.

### **About the adidas Group**

The adidas Group is a global leader in the sporting goods industry, offering a broad portfolio of footwear, apparel and hardware for sport and lifestyle around the core brands adidas, Reebok, TaylorMade and Reebok-CCM Hockey. Headquartered in Herzogenaurach, Germany, the Group employs more than 55,000 people across the globe and generated sales of around € 17 billion in 2015.



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