

# adidas Golf Highlights adiPure Collection For Justin Rose at the U.S. Open

adidas is preparing Justin Rose for the second major of the year.



The 2013 U.S. Open Champion will be matching the classically inspired look of adidas' adiPure collection with the traditional feel of the year's second major. Rose will don a focused look with the **adiPure classic solid, ottoman stripe, wool blend pique and woven combo heather polos**, presenting a tailored fit that leaves no detail overlooked. The subtly classic blue and pink colours – inspired by the Monterey and Pebble Beach coastlines – will be matched with the **adiPure heather and cotton stretch pants**, featuring fabric engineered for stretch, comfort and mobility to help Justin perform on the course. The purity of the game is captured in adiPure's classic attire.

The adiPure collection will be exclusively sold on [adidas.com/golf](https://adidas.com/golf) and in select premium green-grass shops across Europe from 1st July 2017.

For additional information about adiPure, [click here](#).

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Headquartered in Carlsbad, California, TaylorMade Golf Company sells golf equipment, footwear, apparel and accessories under the TaylorMade, adidas Golf, Adams and Ashworth brands. TaylorMade Golf Company posted 2014 sales of €913 million.

### **About the adidas Group**

The adidas Group is a global leader in the sporting goods industry, offering a broad portfolio of footwear, apparel and hardware for sport and lifestyle around the core brands adidas, Reebok, TaylorMade and Reebok-CCM Hockey. Headquartered in Herzogenaurach, Germany, the Group employs more than 55,000 people across the globe and generated sales of around € 17 billion in 2015.



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