

# adidas Golf Announces adiPure Apparel for Justin Rose at the PGA Championship

The year's final major heads to Quail Hollow next week and so does Justin Rose in search of his first Wanamaker Trophy.

adidas is looking to provide him with some added confidence in the adiPure apparel he'll be wearing on the course.



Rose will be combining a mixture of blends, stripes, solids and pinpoints to present a classic and finished look at this year's PGA Championship. Specifically, Justin will be pairing the **adiPure wool blend pique, classic stripe, double-face pinpoint, and classic solid polos** paired with the **adiPure cotton and heather stretch pants**. The look continues to bring a modern feel to traditional golf apparel, highlighted by the premium finishes and subtle details. He recently switched to the **adipower sport boost 3** for footwear, providing added stability, grip and performance.

"Justin is a very methodical and deliberate player, evidenced in every shot he takes on the course," said Davide Mattucci, global product director, adidas Golf. "We took that same approach when we designed the adiPure apparel he's wearing this week, and every week on tour. We obsess over the details and infuse the performance people expect from adidas in a package that suits a more classic aesthetic."

For more information on adidas Golf, please visit [www.adidasgolf.com](http://www.adidasgolf.com).



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## About TaylorMade Golf Company

Headquartered in Carlsbad, California, TaylorMade Golf Company sells golf equipment, footwear, apparel and accessories under the TaylorMade, adidas Golf, Adams and Ashworth brands. TaylorMade Golf Company posted 2014 sales of €913 million.

## About the adidas Group

The adidas Group is a global leader in the sporting goods industry, offering a broad portfolio of footwear, apparel and hardware for sport and lifestyle around the core brands adidas, Reebok, TaylorMade and Reebok-CCM Hockey. Headquartered in Herzogenaurach, Germany, the Group employs more than 55,000 people across the globe and generated sales of around € 17 billion in 2015.



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