adidas Golf Reveals Chaska Edition TOUR360 Boost



Limited Edition Footwear Release Celebrating Team Europe and Team USA

Golf is full of great traditions. But every other year we are treated to an event unlike any other in the sport. The best players from the USA go to battle with their rivals from Europe and a few days of heated competition on the golf course produce enough drama, pride and passion to fuel the fires of the winners and the losers for the next 727 days.

To celebrate, adidas Golf has launched two Chaska edition TOUR360 Boost, for the US and Europe, each design embodies all of the modern features necessary to perform at the highest level on one of the game's greatest stages with details that give a nod to the competition's past.

Both editions are now at www.adidasgolf.ca





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ABOUT ADIDAS GOLF CANADA

About TaylorMade Golf Company

Headquartered in Carlsbad, California, TaylorMade Golf Company sells golf equipment, footwear, apparel and accessories under the TaylorMade, adidas Golf, Adams and Ashworth brands. TaylorMade Golf Company posted 2014 sales of €913 million.

About the adidas Group

The adidas Group is a global leader in the sporting goods industry, offering a broad portfolio of footwear, apparel

and hardware for sport and lifestyle around the core brands adidas, Reebok, TaylorMade and Reebok-CCM Hockey. Headquartered in Herzogenaurach, Germany, the Group employs more than 55,000 people across the globe and generated sales of around € 17 billion in 2015.



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