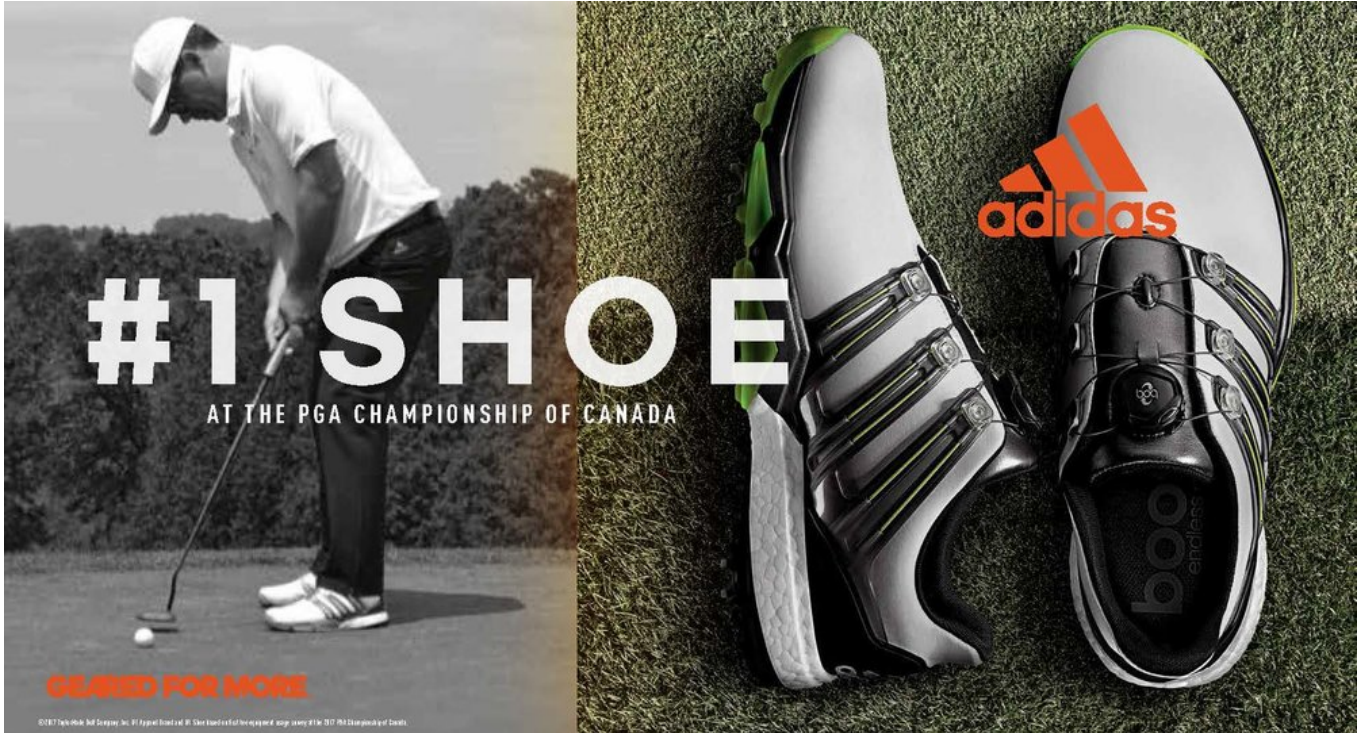


At the 2017 PGA of Canada Championship, the players proved once again, that adidas Golf is an industry leader in innovation, technology and performance footwear and apparel.

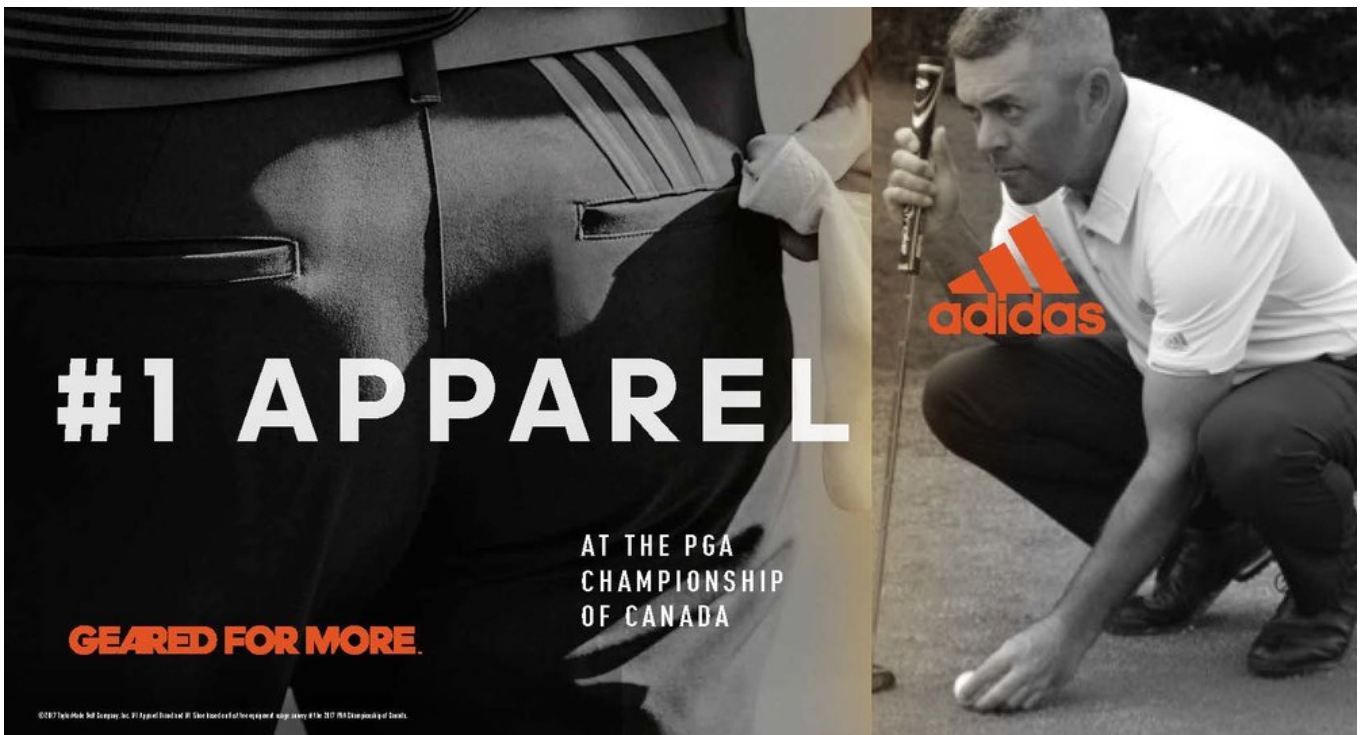


#1 SHOE
AT THE PGA CHAMPIONSHIP OF CANADA

GEARED FOR MORE.

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This advertisement features a golfer in a white shirt and dark pants, captured in a mid-swing on a golf course. To the right, a pair of white and black adidas golf shoes with green accents is shown from a top-down perspective on a grassy surface. The Adidas logo is prominently displayed in orange on the side of the shoes. The text "#1 SHOE" is written in large, bold, white letters across the center, with "AT THE PGA CHAMPIONSHIP OF CANADA" in smaller white text below it. The slogan "GEARED FOR MORE." is at the bottom left in orange. A small copyright notice is at the bottom left.



#1 APPAREL
AT THE PGA CHAMPIONSHIP OF CANADA

GEARED FOR MORE.

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This advertisement shows a close-up of a golfer's hands adjusting a black and white golf bag. In the background, a golfer in a white shirt and dark pants is crouching on a golf course, holding a club. The Adidas logo is visible in orange on the golfer's shirt. The text "#1 APPAREL" is written in large, bold, white letters across the center, with "AT THE PGA CHAMPIONSHIP OF CANADA" in smaller white text below it. The slogan "GEARED FOR MORE." is at the bottom left in orange. A small copyright notice is at the bottom left.

About TaylorMade Golf Company

Headquartered in Carlsbad, California, TaylorMade Golf Company sells golf equipment, footwear, apparel and accessories under the TaylorMade, adidas Golf, Adams and Ashworth brands. TaylorMade Golf Company posted 2014 sales of €913 million.

About the adidas Group

The adidas Group is a global leader in the sporting goods industry, offering a broad portfolio of footwear, apparel and hardware for sport and lifestyle around the core brands adidas, Reebok, TaylorMade and Reebok-CCM Hockey. Headquartered in Herzogenaurach, Germany, the Group employs more than 55,000 people across the globe and generated sales of around € 17 billion in 2015.



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