

# adidas Golf Athletes 'Geared For More' at the Masters

## Day, Garcia and Johnson to wear key styles from the adidas Golf Spring / Summer 2016 Range

The first Major is upon us and adidas Golf is excited to announce the apparel scripting to be worn by its key athletes next week during the 2016 Season Opener in Augusta. Using key, lightweight and tour-proven technologies, athletes - including current World #1 Jason Day - will be kept cool in the Georgia heat.

The athletes' clothing and footwear incorporates adidas' innovative technologies to ensure the golfers remain comfortable and confident and play their best golf - they are **Geared for More**.



The World's #1 [Jason Day](#) will be looking to add to his 2015 PGA Championship victory and back-to-back wins at the Arnold Palmer Invitational at Bay Hill and the WGC Dell Match Play. Throughout the week, Jason will be wearing the **climacool® pique geo block polo**, in the key summer colorways of stone, mineral blue, halo blue, and shock red.





Sergio Garcia will be wearing the distinctive **climacool® geo print polo** as he hopes to improve on his best finish of T4 at Augusta. With its geometric print, the shirt worn in halo blue, mineral blue, stone and shock red and will be paired with the Ultimate Pant, featuring a stretch waistband with silicone gripper, moisture-wicking and water resistant stretch fabrication and snag-free micromesh pockets.



Like Day and Garcia, **Dustin Johnson** will also be wearing a polo with **climacool®** technology - a lightweight body fabric for moisture-wicking comfort and breathability. Johnson will wear the **climacool®** branded performance polo in white, mineral blue, stone and shock red throughout the week.

Already a winner on Tour, players will wear **TOUR360BOOST** footwear in both the laces and **BOA®** models. Notably, adidas Golf will debut the **TOUR360 PRIME BOOST** which features adidas primeknit technology – a seamless knitted upper for revolutionary breathability and stretchability to maximize comfort and performance. The **TOUR360 PRIME BOOST** will be available in limited quantities on June 1.

Scripting assets are available for download [here](#)



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#### ABOUT ADIDAS GOLF

##### **About TaylorMade Golf Company**

Headquartered in Carlsbad, California, TaylorMade Golf Company sells golf equipment, footwear, apparel and accessories under the TaylorMade, adidas Golf, Adams and Ashworth brands. TaylorMade Golf Company posted 2014 sales of €913 million.

##### **About the adidas Group**

The adidas Group is a global leader in the sporting goods industry, offering a broad portfolio of footwear, apparel and hardware for sport and lifestyle around the core brands adidas, Reebok, TaylorMade and Reebok-CCM Hockey. Headquartered in Herzogenaurach, Germany, the Group employs more than 55,000 people across the globe and generated sales of around € 17 billion in 2015.



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