



Information

Winter Collection – The SST Pure Jacket

Inspired by a desire to create the purest expression of a winter jacket ever, adidas Originals presents a new down jacket for men and women - the Superstar Pure.

Designed as a standout jacket in both perception and performance, the Superstar Pure jacket pushes the technical and aesthetic potential of the classic down jacket to its furthest reaches. A lightweight fabric outer construction is applied to a refined cut and fit, filled with white goose down, countered by a lining featuring warmth zone body mapping details.

Most importantly, the Superstar Pure jacket's outer layer is translucent, exposing the garment's interior lining and deconstructing the jacket's design. And finally, the Superstar Pure jacket is constructed using only PFC-free fabrics, completely eliminating hazardous chemicals from the jacket's construction process.

The Superstar Pure jacket releases globally on October 19, 2017, debuting in an iconic white colorway, with further releases to follow.

For more information please visit our adidas News Stream: www.news.adidas.com/DE

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