Information

ATRIC

Inspired by the unpredictable weather conditions of winter, adidas Originals introduces two new

silhouettes this season designed to stand up to whatever the colder season has to offer, without

sacrificing visual effect. First up is the AF 1.3 PK, a high-top silhouette inspired by Germany's

elite tactical police unit, the GSG 9. The shoe blends modern aesthetics with a range of technical

elements to create a striking silhouette with practical considerations. The shoe's full Primeknit

upper is structured by coated overlays for waterproofing, reinforced by a weather-resistant lining

for protection against the elements. This is strengthened further by an insulation sock-liner and

full-length lacing system, finished with embroidered 3-stripes marks and essential branding

details. This is then placed atop a rugged hiking outsole for a perfect heavy-duty look.

Accompanying the high-top iteration, the AF 1.4 PK translates this same design ethos into a low-

top context. The same construction approach returns through Primeknit with coated overlays and

insulation linings atop a hiking outsole, creating a utilitarian winter runner silhouette. Countering

the AF 1.3 PK's pure white palette, the AF 1.4 PK will release in a classic black makeup with

contrast white tooling, culminating in a striking dual release that pushes utilitarian footwear

design to its furthest reaches yet.

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