



Information

adidas Originals Crafted Pack

Presenting a trio of iconic 3-stripes silhouettes in a unique premium construction, adidas Originals has created the "Originals Crafted" pack, transforming the Campus, Gazelle and Forum Hi silhouettes for a completely new iteration for FW17

Working with the revered English suede and leather tannery Charles F. Stead & Company founded in 1895, adidas Originals has created each classic model in an elevated materialization. First up, the Campus receives a plush suede construction in Forest Green, with subtle gold foil details on the heel and lateral side. This is finished with a semi-translucent midsole and outsole, giving an understated touch of luxury to a casual classic.

Next, the Gazelle assumes a deconstructed one-piece approach in premium suede, rendered in a rich Navy Blue with gold foil details. A contrast white tongue and laces complete the picture, placed atop a classic white midsole.

Finally, the high-top Forum Hi basketball model is pushed to its most luxurious reaches, featuring a premium suede upper in grey, with a unique adapted ankle strap and subtle high-end touches. The shoe's Bounce midsole is then wrapped in a clean white leather, giving an artisanal touch to the shoe's bold design.

The collection is a celebration of the enduring appeal of three iconic adidas Originals silhouettes, created from materials that truly benefit their status



Information

For more information please visit our adidas News Stream: www.news.adidas.com/DE

- Contact-

Markus Giering

Brand PR Style & Athletics

E-Mail: markus.giering@adidas.com

Telefon: (+49) 9132 84 - 75827