



## Information

### adidas Originals x Mini Rodini

adidas Originals presents the second instalment of its collaboration with Swedish childrenswear label Mini Rodini for Fall/Winter 2017, continuing the collection's blending of classic adidas designs with the quirky visual aesthetic of Cassandra Rodini.

For the latest release, the range expands beyond basic apparel into seasonal outerwear and accessories. The Superstar tracksuit is rendered in black and white colorways with a vibrant all-over illustrated print, complemented by simple graphic t-shirts. An insulated vest applies Mini Rodini's playful illustrations through a large back print with simple trefoil branding on the chest. Finally, a simple knit beanie with an embroidered rainbow graphic completes the range. As always, pieces have been constructed with the utmost commitment to ethical, sustainable production methods, using recycled and organic fibres.

For footwear, adidas Originals x Mini Rodini introduces a bright and bold take on the EQT Support ADV silhouette, countering a simple white base with blue, teal, yellow and orange accents, transforming the aggressive modern EQT design into a perfect shoe for trendsetters of all ages. As a whole, the collection is a lighthearted blend of 3-stripes classics and Mini Rodini aesthetic, full of texture, color and seasonal style.

*For more information please visit our adidas News Stream: [www.news.adidas.com/DE](http://www.news.adidas.com/DE)*

#### - Contact-

Markus Giering

Brand PR Style & Athletics

E-Mail: [markus.giering@adidas.com](mailto:markus.giering@adidas.com)

Telefon: (+49) 9132 84 - 75827



# Information