



A D I D A S U L T R A B O O S T A L L - T E R R A I N



WINTER APPROACHES.

THE DAYS GET SHORTER.
THE NIGHTS GET LONGER.

WE HEAD OUT
INTO THE
WINTER ELEMENTS
WITHOUT EVEN
BLINKING AN EYE.

WHEN THE WEATHER
IS AT ITS WORST,
WE ARE AT OUR BEST.

INTRODUCING THE
ULTRABOOST ALL-TERRAIN.

NOW THE
GREATEST
RUNNING SHOE
EVER IS
ADAPTED
TO HANDLE
ALL WEATHER
CONDITIONS.









INCLEMENT
WEATHER
CONDITIONS
AREN'T
DETERRENTS -

THEY ARE
ENCOURAGEMENTS.









AUTUMN SHOWERS.

CHILLING WINDS.

UNEXPECTED SNOW
FLURRIES.

DARKNESS.

WE ARE
UNPHASED.





EVERY
WINTER
CONDITION
IS
PERFECT
FOR A
RUN.





THE
ULTRABOOST
ALL-TERRAIN
ALLOWS
YOU TO
BRING
YOUR BEST
FOR
WINTER'S
WORST.

