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SPEZIAL Collection

Since its conception, the adidas SPEZIAL collection has been driven by the desire to recreate iconic adidas silhouettes from a clean, contemporary perspective. Drawing from important moments in the brand's history, the SPEZIAL range reinvents classic adidas silhouettes, from the unforgettable to the less familiar, using premium materials, contemporary cuts and a progressive sartorial touch to create an adaptive, understated collection defined by the wearer's individual style.

For FW17, SPEZIAL continues to take inspiration from adidas enduring legacy in sport and leisure, presenting a range of reimagined casual apparel pieces alongside an expanded range of classic 3-stripes footwear silhouettes. Track tops, bombers and light jersey pieces combine with reimagined archive footwear silhouettes to create an authentic reinvention of casual style in 2017.

For apparel, archive 3-stripes designs are brought into the SPEZIAL oeuvre through material updates and contemporary branding details. The Abenstein Jacket reinvents the classic bomber silhouette taken from the adidas archive, through a reversible construction, ultrasonic welding and PrimaLoft® insulation, while the Ardwick Anorak translates a vintage workwear silhouette into a modern wardrobe staple, featuring a weather-ready ClimaStorm polyester makeup, fleece-lined pockets and 3-stripes marks details on the pocket flaps. The Ardwick Anorak has the same colour palette - green and charcoal grey - as the iconic adidas Ardwick SPZL shoe from the very first SPEZIAL collection.

Other offerings include the Kopelman Vest, a lightweight down-filled vest designed to fit under any jacket, contemporary updates to the Beckenbauer, a new piece the Lapskaus track suit, and a concise offering of graphic t-shirts inspired by archive adidas catalog artwork.

Footwear then brings the SPEZIAL range's keen eye for archive classics to the fore, celebrating classic 3-stripes footwear design across 10 unique offerings. The familiar Super Tobacco model appears in a SPZL makeup with a T-Toe overlay and tooling taken from the Bermuda silhouette,



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whilst the archival Intack and Spiritus models both return in SPZL treatments, reconstructed in premium materials and offered in bright colorways.

Following on from SS17's Wensley SPZL silhouette, this season sees the launch of the GT Wensley SPZL model, distinguished by its unique suede panel construction across the toebox and sides, and cutaway nylon panels, reimagined with a Samba tooling for essential casual style. Likewise, the Lacombe SPZL returns with a subtle color update, retaining its premium leather construction and gold foil detailing, while the new casual-favorite footwear McCarten SPZL launches in a Derby cut with black tooling for a true smart-casual aesthetic.

Turning attentions to the more athletic side of leisurewear, SPEZIAL FW17 also offers modern updates to two archive running silhouettes. Paying tribute to the extensive TRX franchise of the 1970s, the TRX SPZL is a through-and-through 70s runner, featuring a suede construction with nylon underlays and crisp white tooling with black outsole, whilst the Winterhill SPZL channels archival adidas hiking models to create a winter running silhouette complete with D-ring lace eyelets, gusset tongue rain protection and a rubber mudguard overlay.

adidas SPEZIAL FW17 lookbook features Goldie, Goldie MBE became a pioneering streetwear icon with his burst on to the graf scene 30 years ago, he has since dedicated his life to the creation of extraordinary art and music in many forms from graffiti to yoga. For FW17 Goldie has been shot by one of the world's most influential, creative visionaries and SHOWStudio founder, Nick Knight OBE.

The adidas SPEZIAL FW17 collection is available online and from select retailers globally, drop 1 22nd September and drop 2 October 6th 2017.



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