



Information

Tubular Dawn

This month sees adidas Originals step forward with two new iterations of the new Tubular Dawn silhouette, offering the women's-exclusive model in a duo of classic colorways.

With a notable use of tone and texture, the first iteration features a matte mesh textile upper in Utility Black, with 3D embroidered details on the forefoot and heel. This is expanded by webbing details on the quarter with a reflective silicone print, integrating into a modern lacing system with two-tone laces. The design is then placed upon the distinctive ridged outsole of the Tubular Doom silhouette, finished with a nubuck leather heel piece and Tubular branding on the tongue. This is then countered by a Primeknit edition in Trace Olive, swapping mesh out for adidas' adaptive Primeknit material with a woven speckle motif, countered with a leather heel piece for a premium take on the Tubular Dawn aesthetic.

Offering two unique approaches to adidas' latest women's exclusive silhouette, the release culminates as a bold exploration of understated color schemes against the unquestionably modern Tubular Dawn design.

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