

## Information

## EQT Apparel

This month, adidas Originals pays tribute to the city of Detroit with a nostalgic apparel collection inspired by the brand's enduring EQT Series.

Drawing from the unique '90s aesthetic and color palette of the original Equipment series, the new apparel collection offers a range of classic sportswear pieces for men and women in accessible, mixable colors.

For women, iconic EQT colors like white, heather grey and essential EQT Green are brought together across a range of pieces including dresses, sweats and outerwear. Accent details such as textured embroideries, reflective prints and progressive materializations elevate the range with a sportswear perspective in keeping with the EQT philosophy.

In the men's range, similar principles are applied to a more classic apparel collection, switching out EQT Green for a deep EQT Blue shade. Similar details such as EQT 3-stripes graphic prints and paneled constructions return, whilst designs take a more traditional route, modifying classic sportswear designs with subtle adjustments such as extended silhouettes and utility pockets.

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Markus Giering Brand PR Style & Athletics E-Mail: markus.giering@adidas.com Telefon: (+49) 9132 84 - 75827