



adidas Originals = PHARRELL WILLIAMS Tennis Hu Part II

Inspired by the Original, reimagined by Pharrell Williams.

Herzogenaurach – July 2017

Pharrell Williams continues his collaboration with adidas Originals this month, presenting four new iterations of his signature Tennis Hu silhouette in a range of bright, seasonal palettes.

Retaining the shoe's clean, summer-ready design, each shoe in the latest release features a light, breezy Primeknit upper atop an EVA waffle-textured midsole, accented by branded details on the tongue and heel tab. Finishing touches include contrast details along the collar and the shoe's unique minimalist lacing system. Where each shoe comes to life, however, is in their dazzling new color palettes which add striking texture to the Tennis Hu's otherwise understated design.

First up, two iterations of the Tennis Hu contrast a crisp white waffle sole unit with a multicolor Primeknit yarn, with the shoe's branded details rendered in premium suede. This is then contrasted by a duo of shoes that collide color palettes reminiscent of late 80s performance footwear design with vibrant marbled soles that turn the Tennis Hu into a psychedelic summer model.

All four new colorways of the adidas Originals by Pharrell Williams Tennis Hu will release globally on July 28th.

General Release

July 28th 2017

TENNIS HU #BY2671

Product description :

Primeknit upper composed of multicolor spaced dyed yarn

Unique lacing system; waffle-texture EVA midsole; premium suede tongue tab

Featuring adidas by Pharrell Williams lock up logo on the heel tab

Grey / multicolor / grey

130 € / \$130

TENNIS HU #BY2673

Product description:

Primeknit upper composed of multicolor spaced dyed yarn

Unique lacing system; waffle-texture EVA midsole; premium suede tongue tab

Featuring adidas by Pharrell Williams lock up logo on the heel tab

Multicolor / white / yellow 1

130 € / \$130

TENNIS HU #BY2672

Product description:

Primeknit upper unique lacing system

Eva waffle textured midsole with marble effect

Reflective tongue tab

Featuring adidas by Pharrell Williams lock up logo on the heel tab

Pale nude / pink / orange green

130 € / \$130

TENNIS HU #CQ1872

Product description:

Primeknit upper unique lacing system

Eva waffle textured midsole with marble effect

Reflective tongue tab

Featuring adidas by Pharrell Williams lock up logo on the heel tab

Eqt green / grey / black / yellow

130 € / \$130

Size Run: UK 3.5 – 13.5 | US 4.0 – 14.

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