



Information

Climacool OG Pack

adidas Originals commemorates the 15th anniversary of the ClimaCool silhouette this month with a one-to-one reproduction of the shoe in its OG colorway – coupled with a brand new, contemporary take on the ClimaCool design language.

In keeping with the shoe's original 2002 blueprint, the ClimaCool 1 design features a ClimaCool mesh upper with TPU supports on the cage and toe bumper, finished with a perforated sockliner for breathability and placed atop a classic Adiprene midsole. The shoe is offered in its original White colorway with Black and Red accents in a faithful reproduction of a 2000s icon.

Bringing the ClimaCool story into 2017, the new ClimaCool 02/17 silhouette brings modern design perspectives to the ClimaCool philosophy. The original ClimaCool mesh is applied to a minimalist running silhouette, structured by a molded TPU 3-stripes mark and side supports, placed atop a streamlined rubber outsole. Rendered in the same White, Black and Red colorway, the result is a release that encapsulates the relentless progressivism of ClimaCool progressivism.

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