



Information

Swift – Core Black/Grey One

adidas Originals is proud to present two more colorways of its brand new Swift silhouette, offering the archive-inspired running style silhouette in a duo of essential palettes.

Presenting one shoe each for men and women, the latest release of the Swift features a premium knit upper with the shoe's signature contrast embroidered details on the vamp and forefoot, accented by the welded 3-stripes marks. The upper is then placed atop a classic injection-molded tooling with TORSION® SYSTEM midfoot insert for pure 80s athletic style.

For men, the shoe is offered in a core black/green Glow colorway, countered by a grey one/icey pink iteration for women. True to its ethos, it's a compelling blend of an archive reference to the 3-stripes mark and progressive design philosophy.

The campaign was shot in Los Angeles by Alex Ropes of the influential streetwear group The Basement. The Basement are a highly influential streetwear community involved in art, fashion, footwear and music and have created a new digital aesthetic involving influencers within the streetwear and sneaker community.

www.adidas.com/SWIFT

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