**NMD\_R2 PK W**

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**BY9521 / BY9410**

**Global Product Release: July 13th**

The adidas Originals NMD\_R2 silhouette steps out in two new colorways for men and women this month, blending the shoe’s futuristic design with a range of complementary graphic touches.

First up, a men’s iteration offers the NMD\_R2 silhouette with a full Primeknit construction in a grey colorway. A unique ‘shadow knit’ technique – the lateset technology of primeknit – creates an abstract pattern that changes color at different angles, while finishing touches include tonal laces, leather heel-patch and BOOST midsole with an asymmetric EVA insert.

The women’s edition then takes its own unique approach, treating the shoe’s Primeknit upper with an engineered graphic pattern. Essential elements like the heel-patch and the 3-stripes mark welded on the shoe are retained in full, rendered in a striking pink and black colorway. The shoe is rounded off by a white BOOST midsole with tonal asymmetric EVA insert, rendering the second generation NMD silhouette in a bold new aesthetic exclusive to women’s. Side-by-side, the two new iterations capture the striking visual mode of the NMD\_R2 silhouette.