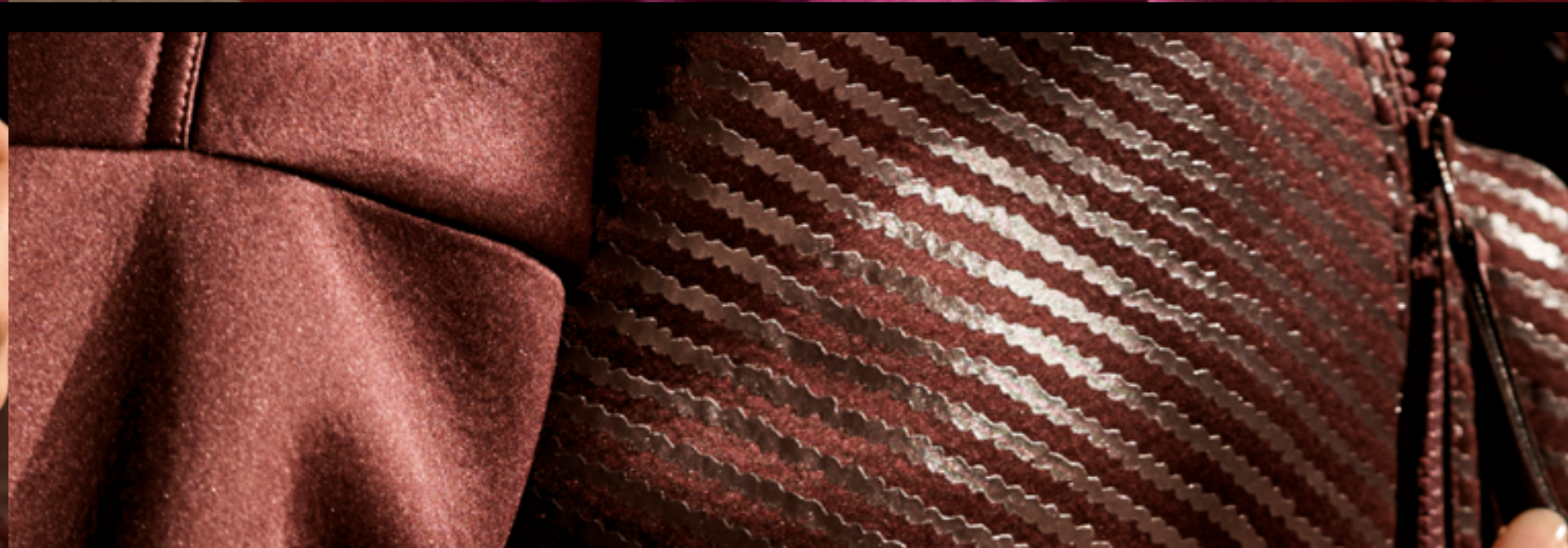
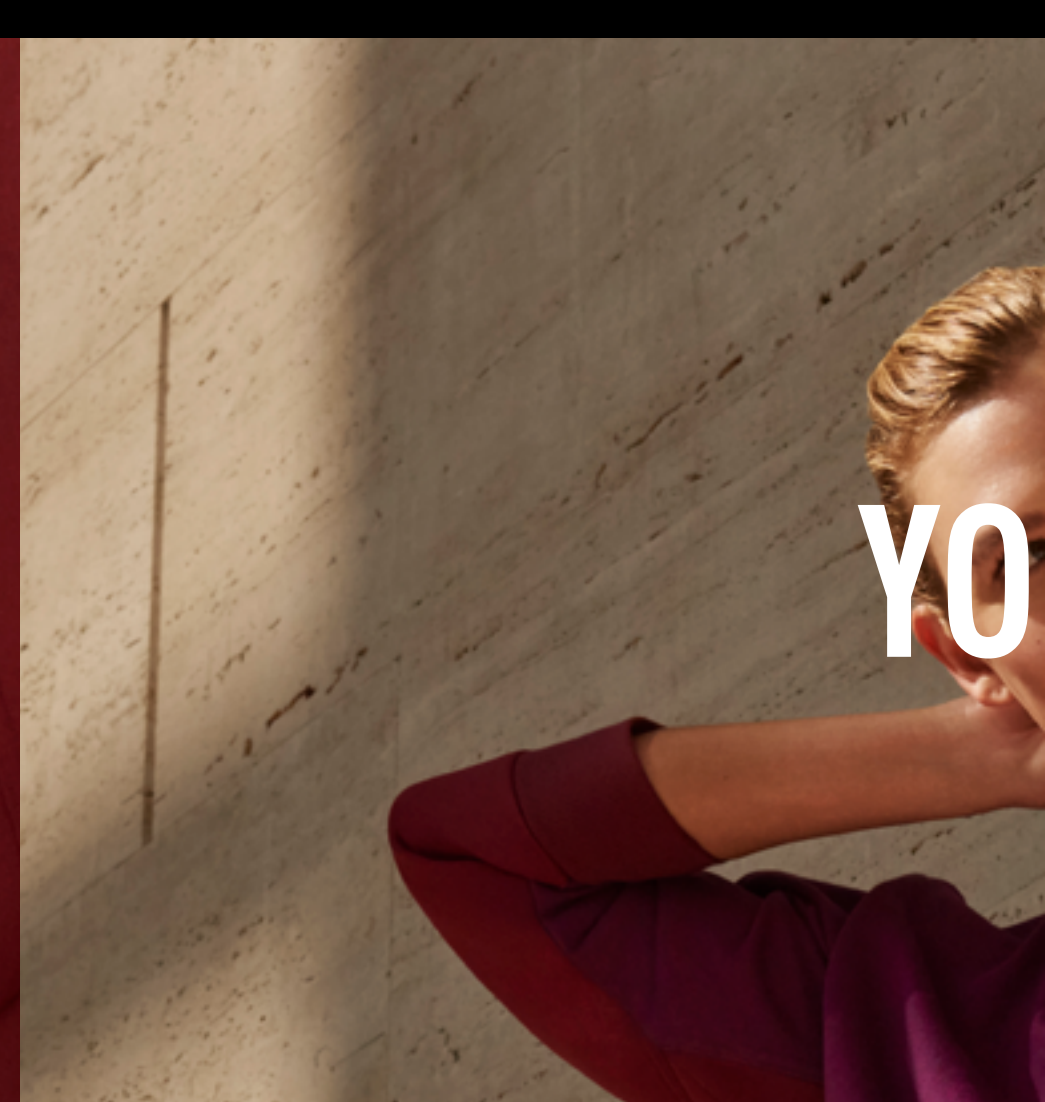
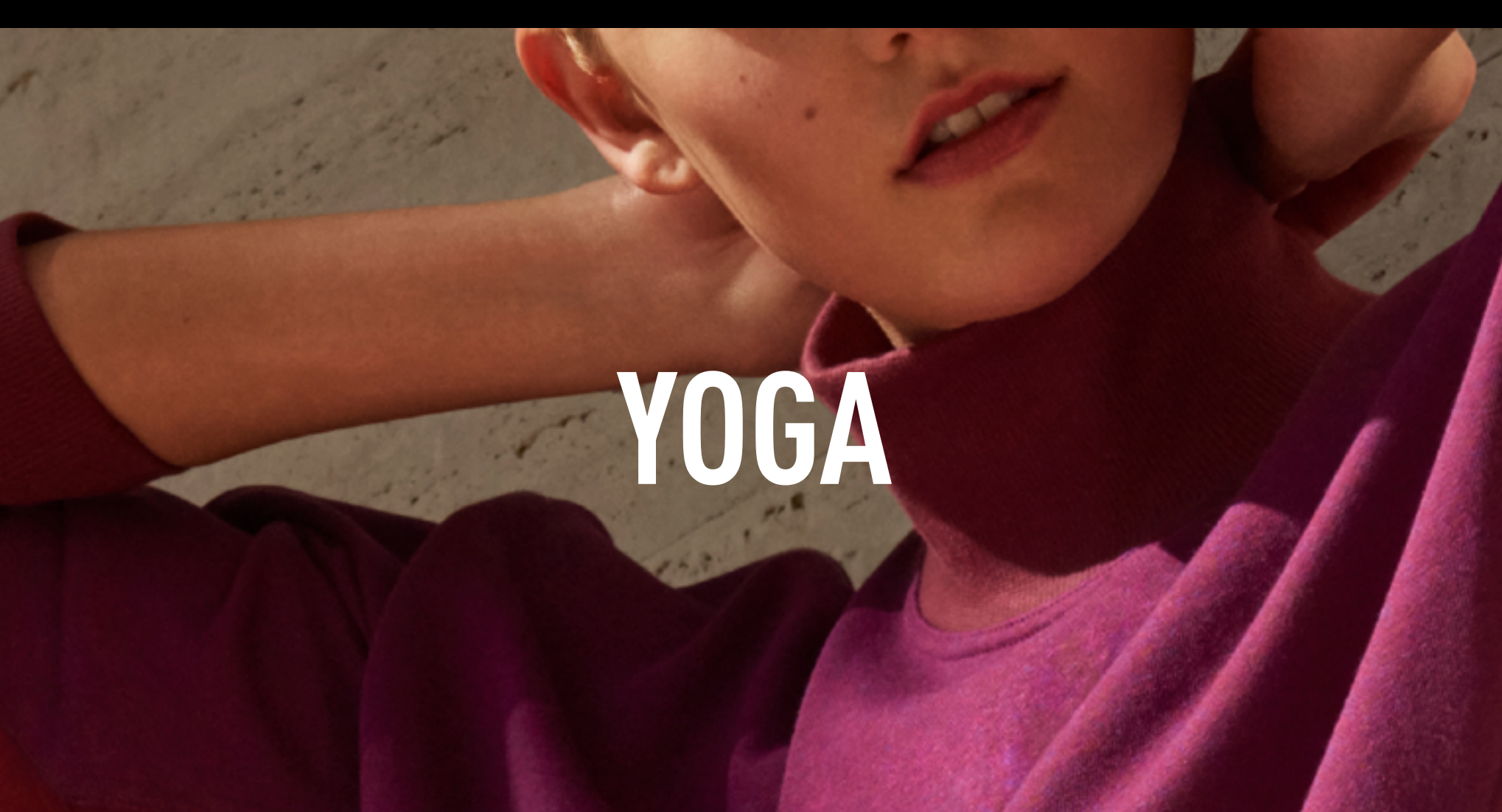





STELLA McCARTNEY



FALL/WINTER 2017





LOOK ONE

YO SL ALLINONE BQ3719
YOGA MAT BQ6848



YOGA



LOOK TWO

YO SWEATSHIRT BS1435
YO SL ALLINONE BQ3719

YOGA





LOOK THREE

YOGA MAT BQ6848
YO COMFORT TANK BS1413
YO HOT YOGA SHO BS1443
YOGA LEGWARMER CE3213
YO ULT COMFRT T BS1457
YO JACKET BS1438
YOGA BAG M BQ4146



YOGA



LOOK FOUR

YO HOT YOGA SHO BS1443
YO ULT COMFRT T BS1457
Z.N.E. HOODY BS1395



YOGA MAT BQ6848
YO COMFORT TANK BS1413
YO HOT YOGA SHO BS1443
YOGA LEGWARMER CE3213

YOGA







LOOK FIVE

TRAIN TANK BS1369
TRAIN ULT TIGHT BS1373
TRAINING GLOVES BQ4156

TRAINING

LOOK SIX



ESS TRACK TOP BQ3881
TRAIN TANK BS1369
TRAIN ULT TIGHT BS1373
TRAINING GLOVES BQ4156
CRAZYMOMOVE PRO S80843

TRAINING





LOOK SEVEN

TRAIN TANK BS1369
TRAIN ULT TIGHT BS1373
TRAINING GLOVES BQ4156



THE CLMCH BRA BS1480
CRAZYM MOVE PRO S80843
BACKPACK M BS0968

TRAINING



LOOK EIGHT

TRAIN SL BODY BQ3722
TRAIN WARP TIGHT BS1206
TRAIN CLMCH SHORT BS1390
TRAINING GLOVES BQ4156

TRAINING



LOOK NINE



CRAZYMOVE PRO S80844
TRAIN SL BODY BQ3722
TRAIN WARP TIGHT BS1206
TRAIN CLMCH SHORT BS1390
TRAINING GLOVES BQ4156

TRAINING



LOOK TEN



TRAIN SL BODY BQ3722
TRAIN WARP TIGHT BS1206
TRAIN CLMCH SHORT BS1390
TRAINING GLOVES BQ4156
ESS HOODIE BQ8555
GYM BAG M BQ8539

TRAINING

LOOK ELEVEN



CRAZYMIVE PRO S80844
TRAIN SL BODY BQ3722
TRAIN WARP TIGHT BS1206
TRAIN CLMCH SHORT BS1390
TRAINING GLOVES BQ4156

TRAINING





LOOK TWELVE

CRAZYTRAIN PRO MID CM7519
TRAIN SL BODY BQ3722
TRAIN SL TIGHT BR2413



TRAIN CLMCH LS CE9527
TRAIN CLMCH SHORT BS1390
ICONIC BAG L CE2492

TRAINING





LOOK THIRTEEN

ULTRA BOOST X CG3685
RUN ADZ TANK BQ8552
RUN NATURE JKT BQ8262
RUN 2IN1 SHORT BQ8282
RUN ADIZERO CAP BQ4154
RUN BELT BQ4181
ANKLE SOCKS BQ6842

RUNNING





LOOK FOURTEEN

RUN ADZ TANK BQ8552
RUN NATURE JKT BQ8262
RUN 2IN1 SHORT BQ8282



RUN ADIZERO CAP BQ4154
RUN BELT BQ4181
RUN ADIZERO BACKPACK S BR6790

RUNNING



LOOK FIFTEEN

RUN ADZ TANK BQ8552
RUN NATURE JKT BQ8262
RUN 2IN1 SHORT BQ8282



RUN ADIZERO CAP BQ4154
RUN BELT BQ4181
ULTRA BOOST X CG3685
ANKLE SOCKS BQ6842

RUNNING





LOOK SIXTEEN

RUN KNIT ML BQ8320
RUN TRAIL JKT BQ8314
RUN CLMHT TIGHT BQ8324
RUN ADIZERO CAP BQ4154
RUN BEANIE CE3220
RUN NECKWARMER CE3218

RUNNING



LOOK SEVENTEEN

ADIZERO XT S80832
COMP SOCKS BQ6841
RUN KNIT ML BQ8320
RUN TRAIL JKT BQ8314



RUN CLMHT TIGHT BQ8324
RUN ADIZERO CAP BQ4154
RUN BEANIE CE3220
RUN NECKWARMER CE3218

RUNNING



LOOK EIGHTEEN



ADIZERO XT S80832
COMP SOCKS BQ6841
RUN KNIT ML BQ8320
RUN TRAIL JKT BQ8314
RUN CLMHT TIGHT BQ8324
RUN ADIZERO CAP BQ4154
RUN BEANIE CE3220
RUN NECKWARMER CE3218

RUNNING



LOOK NINETEEN

ULTRABOOST X BY1834
RUN ADZ TANK BQ8552
RUN HODDED LS BQ8273
RUN ADZ JKT BQ8260
RUN ADZ SHORT BQ8551



RUN SPRINTWEB BQ8302
RUN ADIZERO CAP BQ4154
RUN BELT BQ4181
RUN GLOVES CE3222

RUNNING

LOOK TWENTY

ULTRABOOST X BY1834
RUN ADZ TANK BQ8552
RUN HODDED LS BQ8273
RUN ADZ JKT BQ8260
RUN ADZ SHORT BQ8551
RUN SPRINTWEB BQ8302
RUN ADIZERO CAP BQ4154
RUN BELT BQ4181
RUN GLOVES CE3222



RUNNING



LOOK TWENTY ONE

ESS MOTO PANT BQ8339
ESS PERF JKT BQ8336
Z.N.E. HOODY BS1395



BACKPACK L PAD CD1295
ESS BEANIE CE3214
ESS NECKWARMER CE3215
RUN GLOVES CE3222

RUNNING





LOOK TWENTY TWO

ULTRABOOST X CM7736
RUN 2IN1 SHORT CD5116
RUN JACKET CD5112
RUN ULTRA LS BR1614



RUN CLMHT TIGHT BQ8324
RUN CAP CE3635
RUN GLOVES CE3222
RUN BELT BQ4181



RUNNING

#ASMCFW17

BRAND – ADIDAS BY STELLA MCCARTNEY
ADIDAS - LISANN COSTELLO, MICHELLE NEWBY & DANICA NIELSEN-CORNWALL
PHOTOGRAPHY / DIRECTOR – PIERRE DEBUSSCHERE
CREATIVE DIRECTION – MADE THOUGHT & ALASDHAIR WILLIS
STYLING – ELIZABETH BLACK
MAKE UP – JENNY COOMBS
HAIR – MARTIN CULLEN
MODEL – KARLIE KLOSS

FALL WINTER 2017





adidas
STELLA McCARTNEY