**Tiffany Lighty Q&A**

**1. What does being original mean to you?**

Being original means being your true self. We are all One of A Kind. Be bold, take chances, be a leader! You have to not care about what other people will think. Set no limits on your imagination and aspirations, just CREATE!

**2. Campus is all about fearless and trusting your intuition, what allows you to be fearless?**

They say fear stands for False Evidence Appearing Real. Most of the time it’s You standing in your own way. I just think to myself, what’s the worse that can happen? If something doesn’t work out, then you just try again - its all a learning process. Having confidence, persistence and faith is important.

**3. What about Campus do you resonate with the most? Its relevance to music? Its relevance to sport? Its relevance to style?**

The style of the Campus shoe definitely resonates with me. My style is an extension of who I am and allows me to express myself freely. Music definitely does play a role as well, since I grew up emerged in Hip Hop. I believe Hip Hop and adidas Originals go hand in hand - so many artist rocked adidas, so the cool factor was always there and appealing. The Campus shoe has this nostalgic street style that I vibe with and feel confident wearing.