



# Information

## Xby0 Apparel Collection

adidas Originals presents the latest Xby0 collection for Fall/ Winter 2017, continuing the range's revitalization of classic adidas street apparel through a razor-sharp contemporary lens.

This season Xby0 returns with a progressive design perspective and referential 3-stripe mark elements to create a comprehensive streetwear collection for men and women. Comprising a range of sweats and jersey pieces, the collection presents a classic everyday wardrobe in premium material approaches, unified by a streamlined color palette of vapor grey and collegiate burgundy. For menswear, staple pieces are offered with subtle stylistic updates. Short and long-sleeve t-shirts receive paneled ergonomic constructions alongside a classic over-the-head hoodie and a crewneck sweat with front pouch pockets. Complementary paneled sweatpants and 7/8 pants complete the look and create a strong range of wardrobe essentials.

Womenswear translates this same ethos into a similar mode, expanded through the introduction of extended track tops, wide-silhouette t-shirts, and a classic zip-up track top alongside hooded sweats. Finishing touches unite the entire collection with understated branding details including woven trefoil logos and the Xby0 range's signature cross graphic, referencing archive adidas footwear designs. The result is a compelling collection of staple apparel which turns the enduring legacy of adidas Originals into a pure streetwear aesthetic with no half measures.

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