**Information** 

adidas Originals - Summer Apparel

adidas Originals continues to celebrate Climacool for the month of May, channeling the iconic

early-2000s franchise into a comprehensive apparel collection for men and women, inspired by

the light and breezy atmosphere of Los Angeles.

Channeling the vibrant colors of Venice Beach and collegiate styles into complementary day and

night palettes, each piece in the collection uses street camo motifs and contemporary

constructions to create a street-ready summer range, while materials like breathable mesh,

crepe and chiffon translate the original philosophy of Climacool into a stylish apparel context.

For men, the result is a sport-infused lifestyle collection featuring essential silhouettes such as

jersey, track jackets and shorts, while women's translates pure sportswear sensibilities into a

striking fashion range full of color, energy and Climacool's uncompromised modern aesthetic.

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