



## Information

### adidas Originals – Iniki ‘Pride of the 70s’

adidas Originals brings its newest model, the Iniki Runner, back to its spiritual roots this April with a ‘Pride of the 70s’ release.

Paying homage to the original decade of running with a brand new colorway of the 70s-inspired silhouette, the latest Iniki release draws from the iconic vibrant palettes and blocked colours of the 70s, using a nostalgic mesh construction with suede overlay panels and essential serrated 3-stripes marks as its canvas.

The shoe’s retro off-white base with blue overlays harks to the golden era of running, placed atop an essential BOOST midsole and finished with a hidden sockfit lining. The result is a nostalgic reflection on classic running design, told through the eyes of the brand that first helped to create it.

*For more information please visit our adidas News Stream: [www.news.adidas.com/DE](http://www.news.adidas.com/DE)*

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