



stella mccartney

BARRICADE



In a nod to the French Open's union of establishment and modernity, the adidas by Stella McCartney Barricade SS17 collection plays on the sophisticated style of traditional tennis attire, combined with high performance technologies designed for today's modern tennis player. Taking inspiration from iconic tennis imagery, feminine pleats and playful cuts are reimaged with a clean, contemporary approach – and infused with a bold colour palette with sleek lines for a truly modern on-court style.

COTTON VISOR S96863 | DRESS BK7988 | WRISTBANDS S96919 | BARRICADE SOCK BQ7561 | ASMC BARRICADE BOOST BB5049



Spring Summer 2017



6



Spring Summer 2017



7

7

Spring Summer 2017



COTTON VISOR B45631 | TANK BK7963 | SKORT BK5360 | BARRICADE SOCK BQ7561 | ASMC BARRICADE BOOST BB5049

WRISTBANDS B45674



Spring Summer 2017





#aSMCSS17

Photography — David Black
Creative Direction — Made Thought
Adidas — Carmen Hillier
Styling — Taylor Brechtel
Hair & Make-Up — Rebecca Plymate
Hair — Cyndia Harvey @ Streeters London

Spring Summer 2017