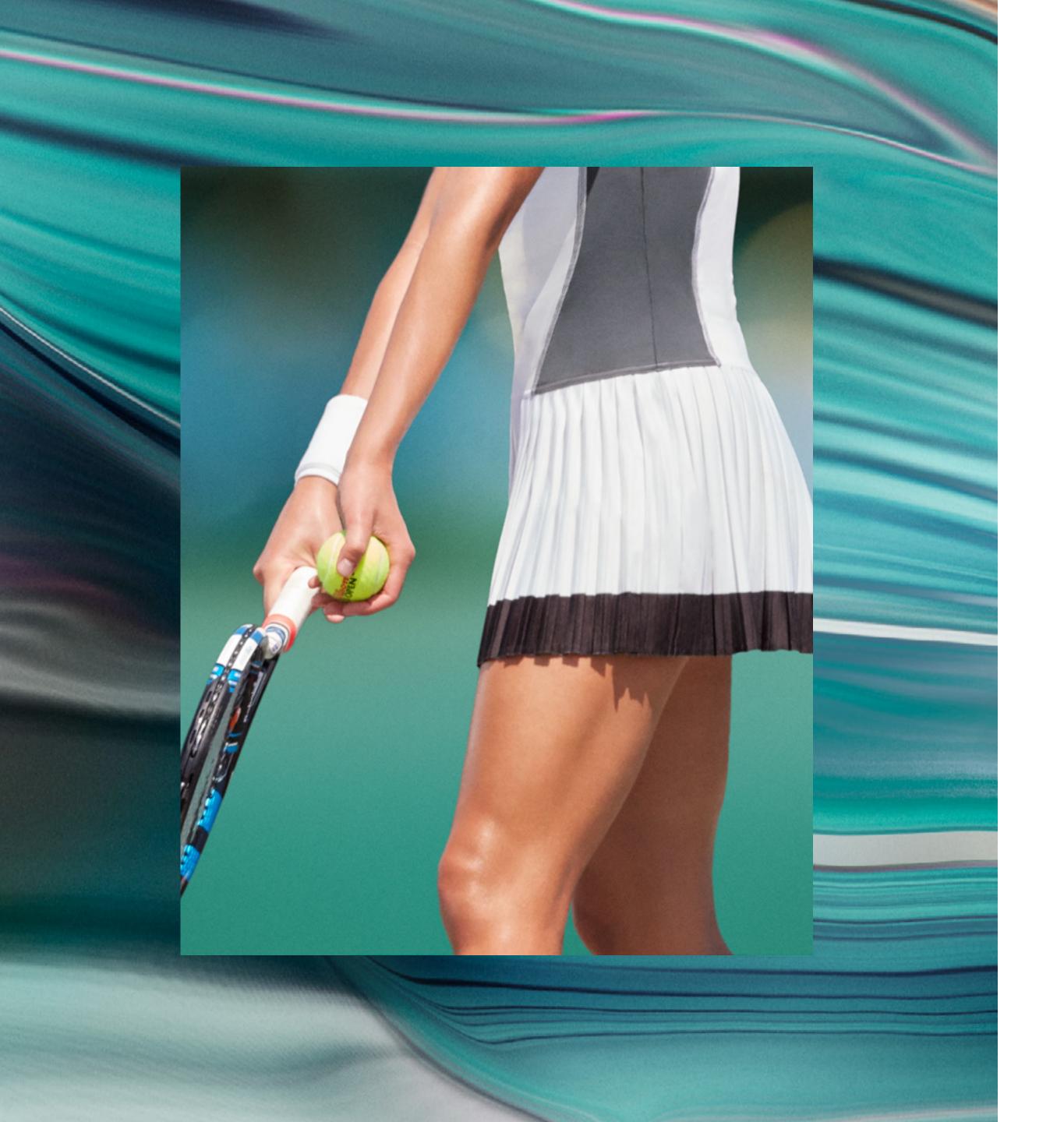


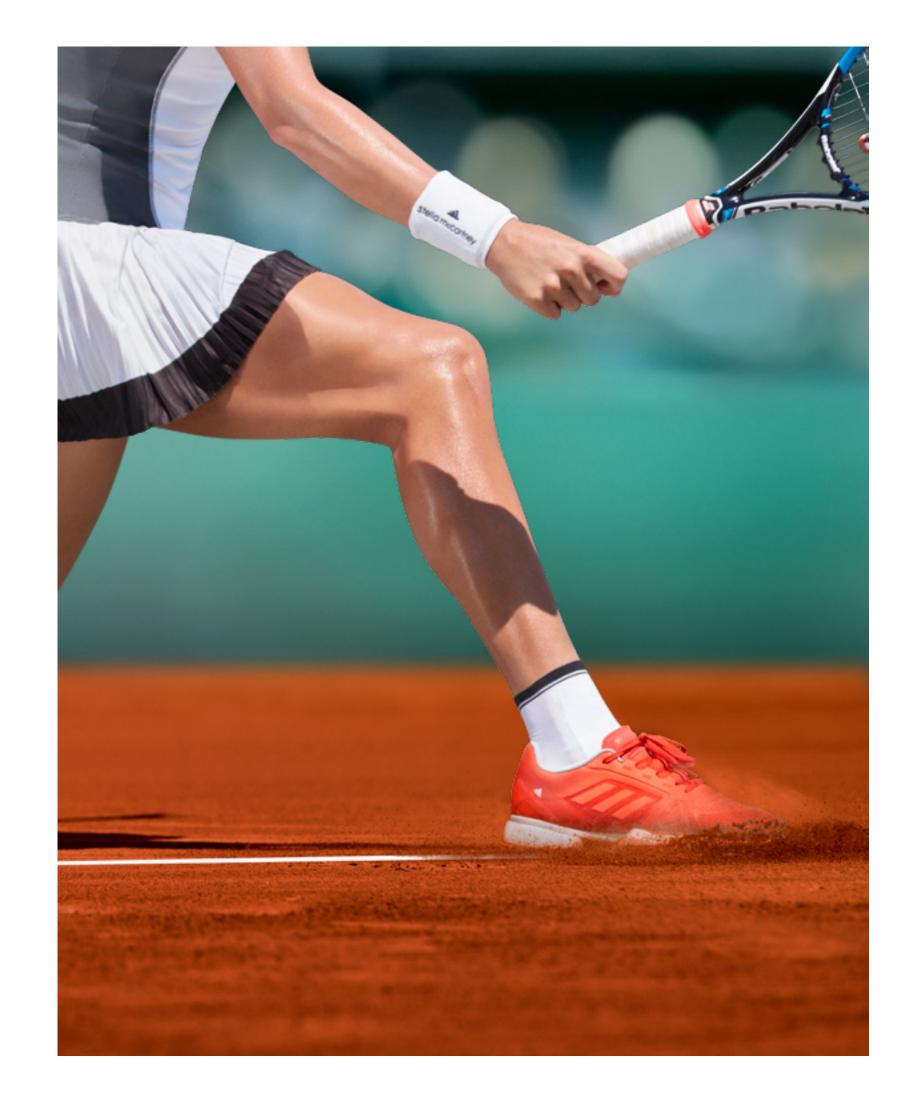


In a nod to the French Open's union of establishment and modernity, the adidas by Stella McCartney Barricade SS17 collection plays on the sophisticated style of traditional tennis attire, combined with high performance technologies designed for today's modern tennis player. Taking inspiration from iconic tennis imagery, feminine pleats and playful cuts are reimagined with a clean, contemporary approach – and infused with a bold colour palette with sleek lines for a truly modern on-court style.









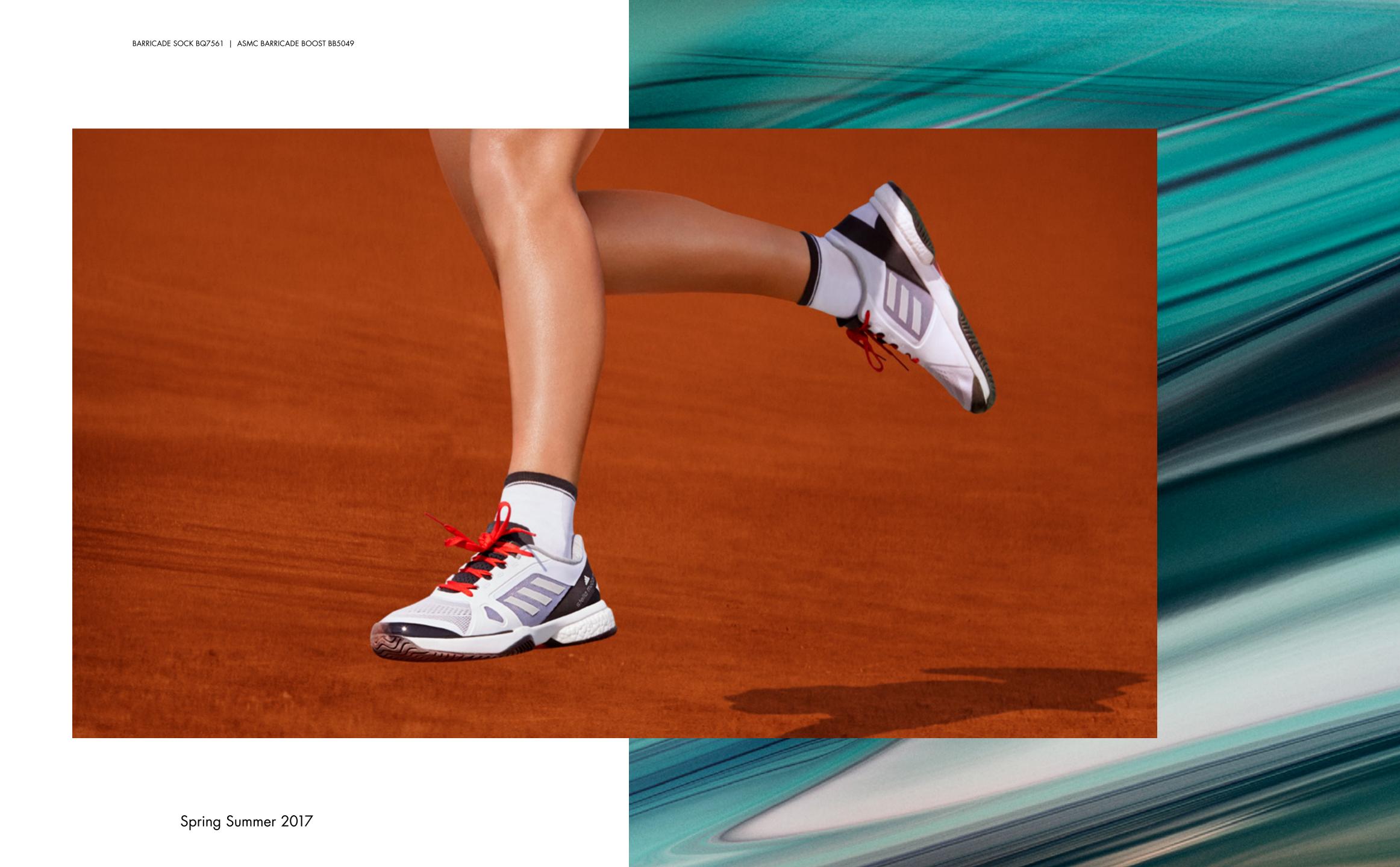
Spring Summer 2017



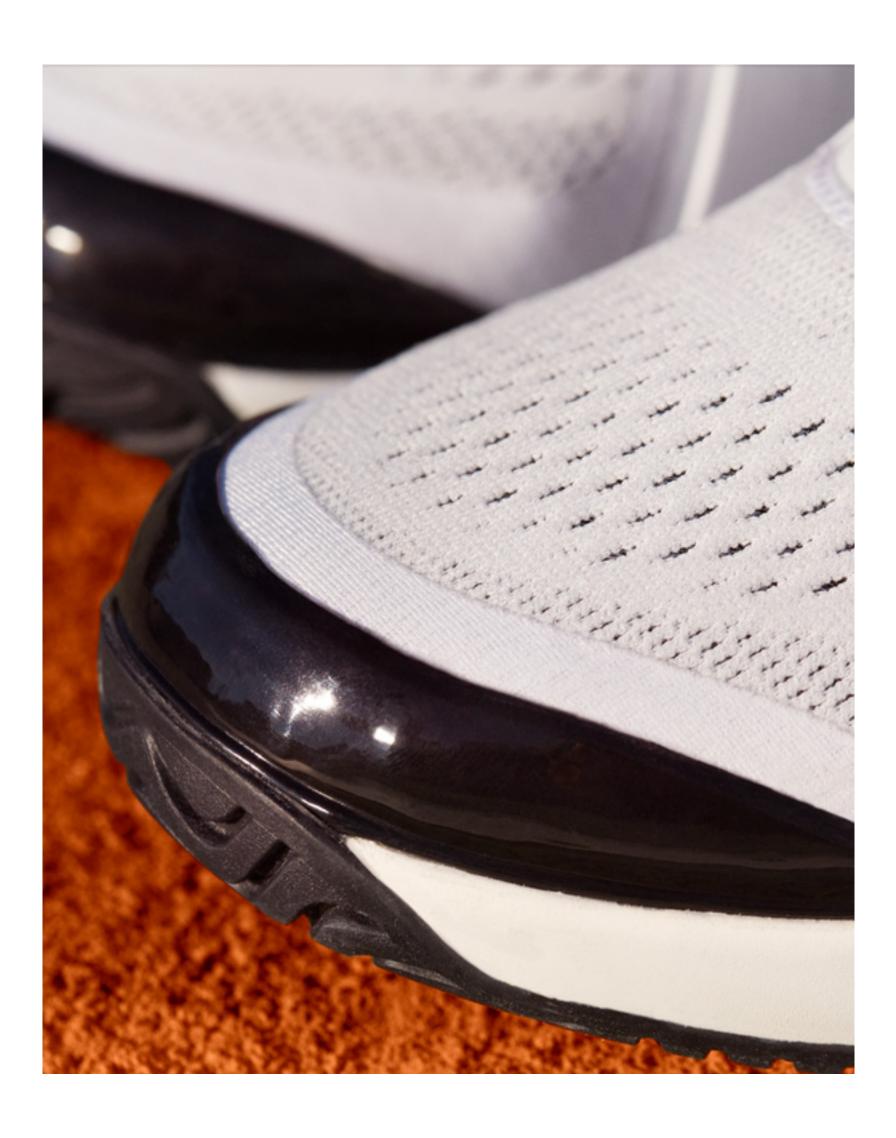












#aSMCSS17

```
Photography — David Black
Creative Direction — Made Thought
Adidas — Carmen Hillier
Styling — Taylor Brechtel
Hair & Make-Up — Rebecca Plymate
Hair — Cyndia Harvey @ Streeters London
```