



## Information

### **adidas Originals – Tubular Instinct Paris Originals Flagship Store**

Taking inspiration from a globally-renowned city of fashion, elegance and style, adidas Originals presents an elevated take on the Tubular Instinct model in a flagship-exclusive release.

Known for its distinctive design that blends street and fashion styles into a single silhouette, the latest release of the Tubular Instinct model channels a Parisian essence through a number of design details. The shoe's premium nubuck and leather construction references the understated Parisian style, whilst its deep, dark blue colorway references the city's iconic street lights. Subtle touches such as metallic lace tips and a milky midsole tooling round off the shoe's elegant aesthetic, whilst reflective yarn in the shoe's laces pays tribute to Paris' reputation as the city of light. Finished with minimal branding details, the end result is a shoe that blends Parisian culture, soft-spoken style and uncompromized 3-stripes branding together on one of adidas Originals' most fashion-forward silhouettes.

The first in a series of flagship-exclusive releases, this distinctive Tubular Instinct model will release globally on 11th March 2017, available only at the following adidas Originals flagship stores: Berlin, London, Milan, New York, Seoul, Tokyo, Mexico, Paris & Moscow.

*For more information please visit our adidas News Stream: [www.news.adidas.com/DE](http://www.news.adidas.com/DE)*

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