



Information

adidas Originals – Introducing the Iniki Runner

Taking inspiration from 1970s running culture, adidas Originals presents a brand new silhouette for 2017; the INIKI.

Drawn from the brand with the 3-stripes' own rich heritage in athletic footwear, the Iniki model takes elements from iconic runner designs and blends them with a striking modern perspective to create a technically advanced silhouette with a classic, nostalgic touch. A panelled construction of two-way stretch mesh with vintage suede overlays, finished with a shiny-mesh tongue, pays homage to classic runner constructions, whilst printed serrated 3-stripes marks reimagine an essential component of adidas heritage.

The Iniki then offers total evolution, utilising a concealed sock-fit design, OrthoLite® sockliner and BOOST midsole unit for the best in contemporary fit and comfort. Subtle details such as copper-tipped laces and a gum rubber tooling completes the contemporary-classic design, creating an authentic unity of the old and new.

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