



New Upgrade: Superstar BOOST™

A longstanding icon of 3-stripes style and street sensibilities, this year the iconic Superstar gets a subtle technical update to create the Superstar BOOST™ silhouette.

True to the original blueprint of the shell-toe classic, the Superstar has been restored in full, constructed from premium elk leather in monochrome black and white colourways, finished with gold branding details. A full-length BOOST™ midsole, concealed by the shoe's untouchable original tooling, adds unparalleled modern comfort to the sidewalk classic, revealed only by the shoe's undersole and an open BOOST™ panel on the medial arch.

Reproducing the original silhouette in full, the women's release sees the Superstar constructed from metallic leather in bronze and silver colourways, countered by a contrast white midsole and essential rubber shell-toe. The end result is a classic Superstar release; street ready and built to turn heads, but with subtle updates that bring contemporary tech to a certified sidewalk classic.

The Superstar BOOST™ collection is available on at adidas Originals Flagship Stores, Onlineshop and selected shops.

For more information please visit our adidas News Stream: www.news.adidas.com/DE

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