



Information

adidas Originals – NMD_R1 OG Rerelease

Making a welcome return for the first time since its original release, the OG colourway of the groundbreaking NMD_R1 is back for 2017 in a release that's sure to turn heads.

The foundation of everything that NMD stands for, the NMD_R1 captures the essence of contemporary design, uniting form, function, timelessness and tech in a singular design. Now, the OG model returns in full, featuring its original Primeknit construction and iconic BOOST midsole with EVA stability plugs. The shoe's minimalist design is framed by welded 3-stripes marks and vamp accents and a molded TPU heel patch with signature NMD heel-pull. Put simply, it's the return of an icon in its original, game-changing form.

The adidas Originals NMD_R1 OG is available on **January 14th** at adidas Originals Flagship Stores, Onlineshop and selected shops.

For more information please visit our adidas News Stream: www.news.adidas.com/DE

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