

Information

EQT - Support 93/17

The latest evolution of the Equipment series, adidas Originals presents the EQT Support 93/17, a bold new manifestation of the EQT design philosophy.

The EQT Support 93/17 reconfigures the original blueprint of the EQT Support 93 with an aggressive design language, blending authentic Equipment materials with an uncompromising modern mode. A woven knit upper in a pixelated noise motif is overlaid with premium nubuck panels and webbing-tape 3-stripes, whilst embroidered details and a contrast heel unit brings the shoe's striking aesthetic to its peak. More than just looks, a slew of technical details ensure the EQT Support 93/17 is built for performance, including an OrthoLite® sockliner, TPU support panel and full-length Boost midole unit. Debuting in a bold new colourway that debuts EQT's brand new Turbo colour palette, the release truly marks the birth of a brand new chapter for the iconic EQT series.

The EQT Support 93/17 collection is available on **January 26th** at adidas Originals Flagship Stores, Onlineshop and selected shops.

For more information please visit our adidas News Stream: www.news.adidas.com/DE

- Contact -

Markus Giering
Specialist Public Relations Central Europe West
Germany
markus.giering@adidas.com
+4991328475827