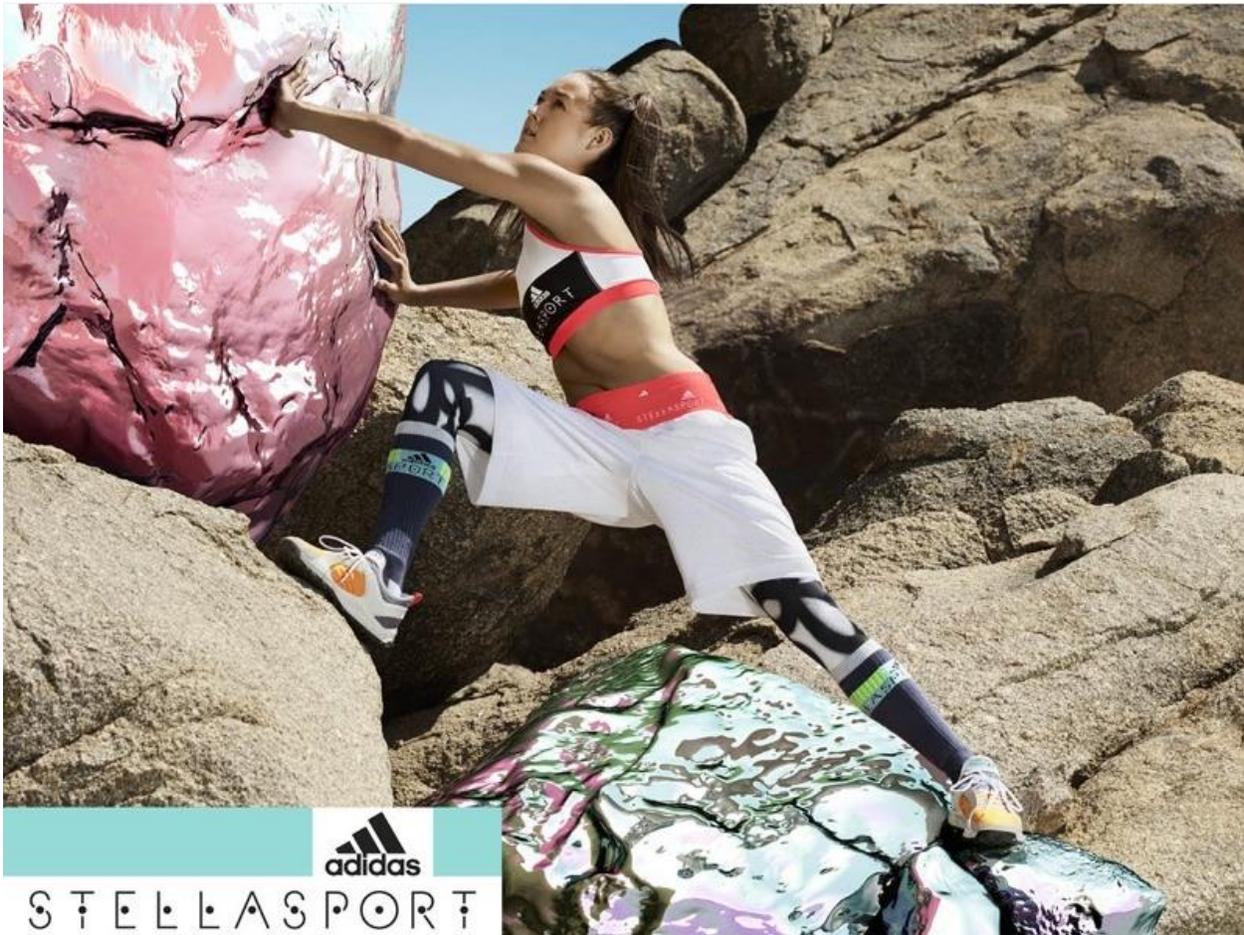


adidas StellaSport unveils Spring/Summer 2017 collection designed for adventure

- Whether she's trail running, shooting hoops or hitting the halfpipe, the StellaSport action girl makes the world her playground -
- She creates her own style rules in contrasting pop pastels, camouflage graphics and floral graffiti prints -



HERZOGENAURACH, December 2016 - adidas StellaSport introduces a vibrant and dynamic Spring/Summer 2017 collection inspired by the daring adventures of action girls the world-over. Whether exploring fresh surroundings, taking on new sports with their team or simply working up a sweat, true action girls discover the world around them through movement. From Hawaiian-inspired and mixed graffiti prints, to camo graphics and scuba style cut-outs, this season adidas StellaSport presents a standout collection packed with contrasting colours and dynamic cuts.

On the Trail

Climb rocks, run trails and explore nature's tracks in a versatile camouflage look designed to support you as you trek your way through any open-air journey. Built with adventures in mind, the new Aleki X shoe in Pop/Midnight Grey/Radiant Gold is a super supportive design perfect for the great outdoors. Take each stride in total comfort whether running, climbing or hiking and feel secure thanks to its extra hold grip. Engineered with breathable materials for your ultimate comfort, these sneakers are a wardrobe staple for travels and journeys through any terrain. Create a head-to-toe look with the scuba-inspired Crop Bra in Neon Blue, which features strategically placed cut-outs to keep you cool and optimises movement, paired with the Camo Perf Tank in Intense Blue/Pop and Camo Tight in Intense Blue/Multicolour for a modern twist on the classic camo look. Layer with the Zip Camo Jacket in Intense Blue/Multicolour, featuring a bright red ribbed waistband and cuffs, and pack away nature trail essentials in the matching drawstring Camo bag.

Hit the Decks

Craft a statement look as fierce as your skating skills in block layers and nature-inspired prints. Create a streamlined silhouette and showcase a sunset-inspired colourway in the Nature Tank in Multicolour/Grey Heather and Nature Tight in Art. Dominate the streets in skateboard-inspired pieces, including the unapologetically bright Zip Hoodie Mesh in Radiant Gold/Shock Red, the dynamic Long BB Short in White and the SC Cap Lace in Shock Red, finishing the look with the Aleki X shoe in White/ Medium Grey/Heather/Dawn Blue.

Jump Shot

Hit the court and shoot hoops in unrivalled style with playful pastels and camouflage prints. From drills to dribbles, make every second on the clock count and embrace freedom of movement in the Bodysuit in White/Multicolour. Pair with the Woven Short in Sesame/Multicolour and the scuba-inspired Cut Out Tight in Radiant Aqua/Dust Purple, which feature carefully placed cooling cut-outs for an additional style edge. Keep up the pace in the brand-new, high-top Midcut Textile shoe in Core Black/Radiant Aqua/White, designed for stability with breathable mesh to keep you cool whatever the score. For a pop of block colour, complete the look with the SC Sock Strip in Bright Red/Super Pink/Medium Grey Heather.

Beach Burn

Pull ups, bar flips and bench jumps; nothing's too challenging for the StellaSport action girl. Hit the beach and show off your acrobatic skills in floral graffiti graphics. Standout in the AOP Bra in Multicolour/Black, featuring a bold orange band embossed with the StellaSport logo, and complete the look in the $\frac{3}{4}$ Hawaii Tight in Multicolour/White. The retro inspired Yvori Runner shoe in White/Radiant Aqua/Dust Purple features cooling technology for ventilation and a cushioned sole built to support with each step. After a challenging session, transform your look and hit the boardwalk with your girls in the matching floral graffiti print Hoodie in Multicolour/Medium Grey Heather and the $\frac{3}{4}$ Sweatpant in White. While on the go, be sure to store essentials in the SC Bumbag in Dust Purple/Solar Yellow/Solar Pink.

The Spring/Summer 2017 adidas StellaSport collection is available from 15th December 2016 onwards at adidas.com/StellaSport.

- ENDS -

For further information please see the adidas News Stream or contact:

<http://adidasstellasport.tumblr.com>

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Notes to editors: adidas offers products out of two different divisions: Sport Performance (leading technologies), Sport Style (Fashion Group and Originals). The adidas StellaSport range is part of the adidas Sport Performance division. It complements the existing adidas by Stella McCartney range now celebrating its 10th anniversary comprised of the following categories - running, yoga, studio, swim, weekender and wintersports.