



Information

adidas Releases Limited Edition Update of World's Lightest Football Boot

- Just 299 pairs of the adizero 99g boot will be available from today -
- Latest iteration of lightest boot on the market showcases adidas drive for innovation -



Herzogenaurach, 3rd August – adidas has today showcased its on-going commitment to industry leading product innovation with the launch of a limited edition update of the adidas adizero 99g, the world's lightest football boot.

At around half the weight of a regular football boot, the adizero 99g boot features a 1mm polyamide outsole, designed to reduce weight whilst maintaining the rigidity to perform at the highest level, and advanced lightweight one-layer PU mesh-based upper material. The boot also features a skeleton inner-construction to maintain stability and support, whilst a unique stud layout ensures fastest possible movements in all directions.

Initially launched in 2015, the adizero 99g has been created in adidas' adizero speed range and rigorously tested for tear strength and abrasions.

299 pairs of the limited edition boot are available to purchase from today.



Information

For further information please visit adidas.com/football or go to facebook.com/adidasfootball or follow [@adidasfootball](https://twitter.com/adidasfootball) on twitter to join the conversation.

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For further media information please visit

<http://news.adidas.com/GLOBAL/PERFORMANCE/FOOTBALL> or contact:

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Notes to editors:

About adidas Football

adidas is the global leader in football. It is the official sponsor / official supplier partner of the most important football tournaments in the world, such as the FIFA World Cup™, the FIFA Confederations Cup, the UEFA Champions League, the UEFA Europa League and the UEFA European Championships. adidas also sponsors some of the world's top clubs including Manchester United, Real Madrid, FC Bayern Munich, Juventus, Chelsea and AC Milan. Some of the world's best players also on the adidas roster are Leo Messi, Paul Pogba, Gareth Bale, Thomas Müller, Luis Suárez, James Rodríguez, Diego Costa and Mesut Özil.