



ADIDAS AND NBA SUPERSTARS TAKE ON SUMMER

Damian Lillard, Derrick Rose and Jeremy Lin Headline Summer Tours

PORTLAND, Ore. (June 9, 2016) – After a season of playoff runs and making highlight reels, the league’s best will head overseas to Take on Summer. Inspired by the grueling off-season training, mentality and hard work that prepare the game’s best for the upcoming season, the latest adidas Basketball tours will connect millions of fans to their favorite athletes.

“My approach to basketball has always been this; you can only get out of the game what you put in – and that’s what Take on Summer is all about,” said point guard Damian Lillard of the Portland Trail Blazers. “That’s the mentality I bring to my training and being able to share that attitude overseas to fans and players is an honor. I’m excited to get back to China, Taiwan and the Philippines to spend time with some of the best hoops fans in the world.”

Fans attending the Take on Summer tours will have the once-in-a-lifetime opportunity to meet and interact with their favorite players at exclusive events including basketball demonstrations and games, in-store appearances, social media campaigns and more.

Damian Lillard Tour

Take on Summer tips-off when Damian Lillard arrives in Beijing on June 8 and his tour continues through June 14 with multiple stops in China and visits to Taipei and Manila. Damian is coming off an outstanding season where he posted careers high in points (25.1) and assists (6.8). His play and team dedication led what was widely believed to be one of the bottom teams in the Western Conference to the second round of the NBA Playoffs in one of the season’s biggest stories.

<u>City</u>	<u>Date</u>
Beijing	June 9-10
Chengdu, China	June 11-12
Taipei	June 13
Manila	June 14

Jeremy Lin Tour

Charlotte Hornets point guard Jeremy Lin will arrive in Taipei on June 10 and make multiple appearances in Taiwan and China. Lin’s consistent play helped lead the Charlotte Hornets to the NBA Playoffs.

<u>City</u>	<u>Date</u>
Taipei	June 10

Shenzhen, China	June 18
Guangzhou, China	June 18-19
Shanghai	June 20-23
Beijing	June 24-25

Derrick Rose Tour

Derrick Rose is coming off one of his best seasons in recent years and showed his trademark playmaking and explosiveness. He will visit Asia August 10-17 with stops in China and South Korea. More specific plans will be announced at a later date.

For more information on the tour and photos from activations visit the [adidas News Stream](#).

About adidas Basketball:

adidas has been providing innovative products to help the world's best athletes perform at elite levels for more than 60 years, from past legends to today's superstars, such as James Harden, Damian Lillard, Derrick Rose, Andrew Wiggins and Candace Parker.

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