**TERMS AND CONDITIONS – ADIDAS X PARLEY (PROMOTION)**

1. Please read these terms and conditions (**Terms**) carefully. The Terms contain important information. By entering and/or taking place in this Promotion, you declare to agree to the applicability of the Terms and be legally bound by them.
2. In these Terms the following words will have the following meanings:

**Prize(s)** means a pair of adidas x Parley trainers in the size stated in the winner’s Instagram entry post.

**Promotion Period** means the period starting from 00:00 GMT+1 on Wednesday 8 June 2016 and ending at 23:29 GMT+1 on Friday 31st July 2016 during which you may enter the Promotion. If your Promotion entry is received after the Promotion Period you will be automatically disqualified.

**Promoter** means adidas (UK) Limited of The adidas Centre, Pepper Road, Hazel Grove, Cheshire, SK7 5SA.

1. Acceptance of these Terms is a condition of entry and the entry instructions form part of these Terms. The Promoter reserves the right, at their discretion, to exclude you if you do not comply with any of these Terms.
2. The Promotion is open to all UK residents aged 16 and over, excluding employees of the Promoter, their associated companies, families, agencies or any other persons to whom they are professionally connected. If you are aged between 16-18 you must obtain consent to participate in the Promotion from a parent / legal guardian.
3. To enter the Promotion, any time during the Promotion Period, you must: (i) follow the Promoter’s Instagram account; (ii) post on your Instagram account a short video demonstrating how you are contributing to improve the environment; (iv) include @adidasuk, @parley.tv and your shoe size in your entry post and (v) accept and adhere to these Terms unconditionally.
4. All entries received after the prescribed time period as indicated by the Promoter are excluded from participation and will not be taken into consideration.
5. Internet or Wi-Fi access will be required.
6. No purchase necessary.
7. One entry only per person during the Promotion Period will be permitted. If more than one entry is received only your first entry will be accepted. If your entry is made using false or dishonest information you will be disqualified.
8. The Promoter reserves the right to refuse you entry if your entry post and/or Instagram Account contain material which is offensive (including the use of foul language) or defamatory, or incites and/or promotes violence or hatred or which discriminates, threatens or infringes the rights of third parties, or which the Promoter deems in its sole discretion to be otherwise unacceptable.
9. If your entry does not meet the above criteria and/or the specific terms of entry for the Promotion, it shall be invalid. The Promoter shall not be liable if your entry is not received or is corrupted for any reason.
10. You can retract your entry by deleting your post entry.
11. There will be three Prize winners. The Prize is subject to availability and stocked sizes.
12. The Promoter will not be responsible or liable for any expenses you incur in addition to the Prize (including, without limitation, travel expenses, accommodation, spending money, insurance, taxes, food or drink).
13. By entering the Promotion you agree not to sell, offer to sell or use all or part of the Prize for any commercial or promotional purpose (including placing any Prize, in whole or in part, on an internet auction site).
14. The Promoter will liaise with you in relation to delivery of the Prize. In the event that any Prize is delivered to you in whole or in part by the Promoter, it will be delivered at no cost (unless otherwise informed) but the Promoter will not be liable for any acts or omissions of any postal service provider or courier.
15. The Promoter reserves the right, at its discretion, to substitute the Prize with prizes of equal or greater value in the event that the Prize cannot be provided to you.
16. The Promoter will select 5 entry posts from all correctly submitted entries in or around July 2016 (for the avoidance of doubt, after the Promotion closing time) based on the entrants who's entry posts, in its opinion, have demonstrated originality, interesting narrative, relevance and quality of the film. These top 5 entry posts will then be judged again by the Promoter in conjunction with Parley to select 3 winners. If you are a winner, the Promoter will contact you via your Instagram account used to make the winning entry. On such contact, you may be required to provide additional information as requested by the Promoter.
17. If you cannot be contacted, fail to confirm acceptance of the prize within 5 days of first attempted notification or cannot make use of the Prize for any reason, the Promoter reserves the right to select an alternative winner.
18. In the event that, due to your acts or omissions, the Promoter is unable to deliver the Prize to you, you will forfeit the Prize, no substitute or alternative will be available and an alternative winner may be selected.
19. Details of the winners’ names and general locations will be available for a period of one month after the end of the Promotion Period and can be obtained by sending a stamped self-addressed envelope to adidas UK Limited, Customer Care, PO Box 1512, Chelmsford, Essex, CM1 3YB.
20. The Promoter’s and independent adjudicator’s decision will be final and binding and no correspondence will be entered into.
21. The Promoter reserves the right to change, alter or withdraw the Promotion at any time.
22. The Promoter accepts no responsibility for any disappointment incurred or suffered as a result of entry to the Promotion and/or use of any Prize.
23. To the maximum extent permitted by law, the Promotor will not be liable for any claims or actions of any kind whatsoever for damages or losses to persons and property which may be sustained in connection with the receipt, ownership and/or use of any Prize.
24. By entering into this Promotion, you agree that the following intellectual property rights in and to materials included in any entry (even if not selected as the winning entry) shall belong exclusively to the Promoter to the extent permitted by law:
    * 1. the right to publish, copy and make the material accessible to the public; and
      2. the right to modify the material in order to publish, copy or make it accessible to the public.
25. You agree to assign, or to procure to the assignment, to the Promoter of all such right, title and interest in and to such intellectual property rights. You further agree to execute, or procure the execution of such documents and do, and procure the doing of, all such acts or things as are required for the purpose of giving effect to this assignment.
26. By entering the Promotion, you agree to grant an irrevocable and royalty free licence to the Promoter to use your name, photograph, video, voice recording and general location for publicity, news and promotional purposes in any and all media during this and any future promotions or advertising.
27. Where any personal data is obtained in the course of a participant entering the Promotion, such data will only be processed by the Promoter (the controllers of the personal data) and/or any agency involved in administering the Promotion following the instruction of the Promoter.
28. Your personal data shall be processed for the purpose of participating in the Promotion only and will only be retained as long as necessary for such purpose (the personal data will be deleted no later than 3 months after the end of the Promotion). You can request access to and/or submit a request for rectification or removal of your personal data. For these purposes you can contact the Promoter at their address.
29. If any of these Terms are found by a competent court or other competent authority to be void or unenforceable, that term or condition shall be deemed to be deleted and the remaining Terms shall continue in full force and effect.
30. These Terms shall be governed and construed in accordance with the laws of England and Wales. Any dispute arising is subject to the exclusive jurisdiction of the courts of England and Wales.