***“Pateá el tablero” (kick the board)***

**ADIDAS PRESENTS NEW KIT FOR ARGENTINA’S NATIONAL FOOTBALL TEAM**

Buenos Aires, March 21st, 2016 **–** **adidas** revealed today the new design for **Argentina’s National Football Team**’s new kit, which will be worn during **Copa América Centenario** and the **Southamerican Knockout Stages** towards Russia 2018. It will debut next **Thursday, March 24th** during its visit to **Chile**.

For a change, the shirt presents the colors of Argentina’s flag on the back of the neck and the three white stripes along the sides.

Once again, the light blue and white stripes stand out with matching black details on the fists and neck, reflecting the headline shirts’ tradition and style throughout the Team’s history.

Finally, an embroidered badge is seen showing the initials and founding date of the Argentinian Football Association, along two stars representing their World Cup wins.

**Lionel Messi, Ángel Di María, Ezequiel Lavezzi, Ángel Correa** and **Lucas Biglia** were all part of the graphic campaign under the slogan: **“Kick The Board”**.

This new shirt is made from materials which were specifically designed to offer ultimate comfort inside the court, aiding in the control of body temperature and moisture. All thanks to the technologies CLIMALITE™, which is embedded into the fabric’s pores to absorb sweat and keep the player dry at all times; and CLIMACOOL™, which offers extra breathability with freshness and a permanent air flow in areas where the most heat is generated. The shirt also has an extra special seam cut called FORMOTION™, which delivers more freedom for movement and allows the player to feel freer and more comfortable than with a traditional shirt.

The new shirt will be available for purchase starting Wednesday, March 23rd in adidas stores throughout the country.

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**For further media information, please visit** <http://news.adidas.com/LA>

**Notes to Editors:**

**About adidas Football**

adidas is the global leader in football. It is the official sponsor / official supplier partner of the most important football tournaments in the world, such as the FIFA World Cup™, the FIFA Confederations Cup, the UEFA Champions League, the UEFA Europa League and the UEFA European Championships. adidas also sponsors some of the world’s top clubs including Manchester United, Real Madrid, FC Bayern Munich, Juventus, Chelsea and AC Milan. Some of the world’s best players also on the adidas roster are Leo Messi, Gareth Bale, Thomas Müller, Luis Suárez, James Rodríguez, Diego Costa and Mesut Özil.