

#### adidas Outdoor terrex footwear news fall/winter '16

Every terrex piece is designed without compromise and with the purpose to support athletes in order to enable them to reach their goals. The adidas Outdoor designers used the best technologies and finest materials on the market and created a range of versatile and lightweight products. Many little details and a progressive, modern look make each product stand out. The terrex range is made for everyone with unlimited imagination who wants to redefine his or her personal limits and reach new goals, no matter what he or she does – be it climbing, trail running, mountain biking, flying, kayaking or combining several activities.

#livewithoutlimits.



#### terrex Agravic GTX

Light, fast and stable – for you to take control of your run

The design of the terrex Agravic GTX is driven by pure functionality. It weighs only 355 grams for men and 305 grams for women and still offers great stability and protection for trail running. And thanks to its new GORE-TEX<sup>®</sup> extended membrane, it keeps feet dry.

An incredible mix of several high-end technologies makes this shoe a musthave for everyone who loves to run in the mountains:

- The revolutionary BOOST™ cushioning technology provides more energy return than any other cushioning material in the industry as well as high adaptability on rocky surfaces.
- The Continental<sup>®</sup> rubber outsole ensures extraordinary grip even at the highest speeds in wet and dry conditions, both up and down the mountains.
- The waterproof GORE-TEX<sup>®</sup> membrane keeps feet dry.

The lug profile was inspired by the Continental<sup>®</sup> mountain bike tire "Der Kaiser 2.4 Projekt", offering optimal balance between friction and penetration.

The predecessor of the terrex Agravic GTX, the spring/summer '15 terrex Agravic, won the 2015 Industry Award at the Outdoor fair in Friedrichshafen – the shoe convinced the judges by combining an "excellent rubber outsole with a convincing new cushioning material, while also ensuring a great fit". They rated it as "a very stable lightweight trail running shoe". The terrex Agravic GTX is based on the same model, with the addition of the GORE-TEX<sup>®</sup> extended membrane.

#### Features & Benefits:

- Lining: GORE-TEX<sup>®</sup> extended comfort membrane to keep your feet dry
- **Upper:** abrasion-resistant TPU weldings for protection and single-layer EVA tongue for light weight and comfort
- **Midsole:** BOOST<sup>™</sup> offers endless energy in the mountains and high adaptability on rocky surfaces, with outdoor-adjusted EVA frame for stabilizing the tooling while traversing
- **Outsole:** Continental<sup>®</sup> rubber for extraordinary grip
- Lug profile for optimal balance between friction and penetration: longer lugs for optimal grip on loose ground, dynamic profile for great acceleration. Lug profil design is inspired by the MTB Continental<sup>®</sup> tire "Der Kaiser 2.4 Projekt"

Colors men: lime/black/orange // black/black // blue/lime/black Weight: 355g (size UK 8 1/2) Colors women: green glow/black // blush pink/black Weight: 305g (size UK 5 1/2)

Price: € 150 (RRP)



















# adidas







#### **terrex Solo** Experience the difference

The lightweight and flexible terrex Solo features Stealth<sup>®</sup> rubber in its outsole – the unique rubber compound that offers unbeatable grip. With its flexibility, the terrex Solo is a great shoe for various disciplines such as technical approach to climbing, short runs and moving fast in the mountains. One of many small details: asymmetrical loops are fitted to the heel so that these lightweight shoes can easily be attached with a carabiner to your backpack or climbing harness to hang parallel to each other.

#### Features & Benefits:

- **Upper:** abrasion-resistant TPU weldings for protection and open mesh for breathability and comfort
- **Lacing:** climbing-inspired lacing goes all the way down to the front for stability; lace bungee prevents the laces from getting caught on sticks and stones
- **Outsole:** Stealth<sup>®</sup> rubber outsole for unbeatable grip
- **Sockliner:** molded Ortholite<sup>®</sup> sockliner
- Midsole: full forefoot adiPRENE for forefoot cushioning
- Asymmetric heel loop: for hanging the shoes on the harness during a climb

Colors men: blue/black/lime // yellow/green/black Weight: 335g (size UK 8 1/2)

Colors women: mineral red/black/pink // mint/black/green Weight: 285g (size UK 5 1/2)

Price: € 120 (RRP)













#### terrex Trail Cross SL Hike and bike

The terrex Trail Cross SL is all about versatility thanks to its Stealth<sup>®</sup> rubber outsole that combines a hiking zone at the front with a pedal zone in the middle and a descending zone in the heel.

These specific zones offer a high degree of traction for hiking in heavy terrain and full pedaling power for biking technical trails.

Additionally, lightweight is emphasized with a clean and reduced design, a breathable upper and thin protective weldings. A lace bungee prevents the laces from getting caught in the cranks.

The terrex Trail Cross SL provides revolutionary stability, unbeatable grip and the freedom of versatility.

#### Features & Benefits

- Stealth<sup>®</sup> rubber outsole for unbeatable grip
- **Outsole:** three outsole zones; pedal zone in the middle combined with a hiking zone in the front and a descending zone in the heel
- **Midsole:** the EVA foam from the heel up to the midfoot is protected with PRO-MODERATOR<sup>™</sup> which offers additional support and stability in the midfoot and prevents the EVA foam from getting harmed through rock contact
- **Upper:** highly abrasion-resistant materials; lace bungee prevents the laces from getting caught in the cranks

Weight: 440g (UK 8.5)

Colors: dark grey/core black/solid grey // navy/black/lime

Price: € 120 (RRP)











#### terrex Trailmaker GTX

Flexibility and stability at once

The terrex Trailmaker GTX is a new lightweight trail running shoe that ensures speed and stability on all trails. A GORE-TEX<sup>®</sup> lining provides waterproof and breathable protection in fair weather or foul. The shoe is made for all types of trail runs where flexibility and stability is needed.

The outsole design is inspired by the all-new Continental<sup>®</sup> Baron Projekt 2.4 mountain bike tire.

#### Features & Benefits:

- Continental<sup>®</sup> outsole for unbeatable grip and GORE-TEX<sup>®</sup> extended footwear membrane for waterproof protection
- Full forefoot adiPRENE+ for comfort and energy return
- Abrasion-resistant upper materials
- Lace bungee prevents the laces from getting caught on sticks and stones
- Outsole design is inspired by the all-new Continental<sup>®</sup> Baron Projekt 2.4 mountain bike tire

Colors men: core black/utility black // steel/core black // core black/utility black/vivid red // shock blue/core black/dark grey // bright yellow/core black/shoe blue Weight: 320g (size UK 8.5)

Colors women: super blush/core black/grey // ice yellow/core black/ice green Weight: 270g (size UK 5.5)

Price: € 140 (RRP)















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All images and texts will be available for free download as of December 15<sup>th</sup>, 2015: <u>http://news.adidas.com/Global/home/OUTDOOR</u>

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