

XENO

FW 2015 — SS 2016

ATHLEISURE



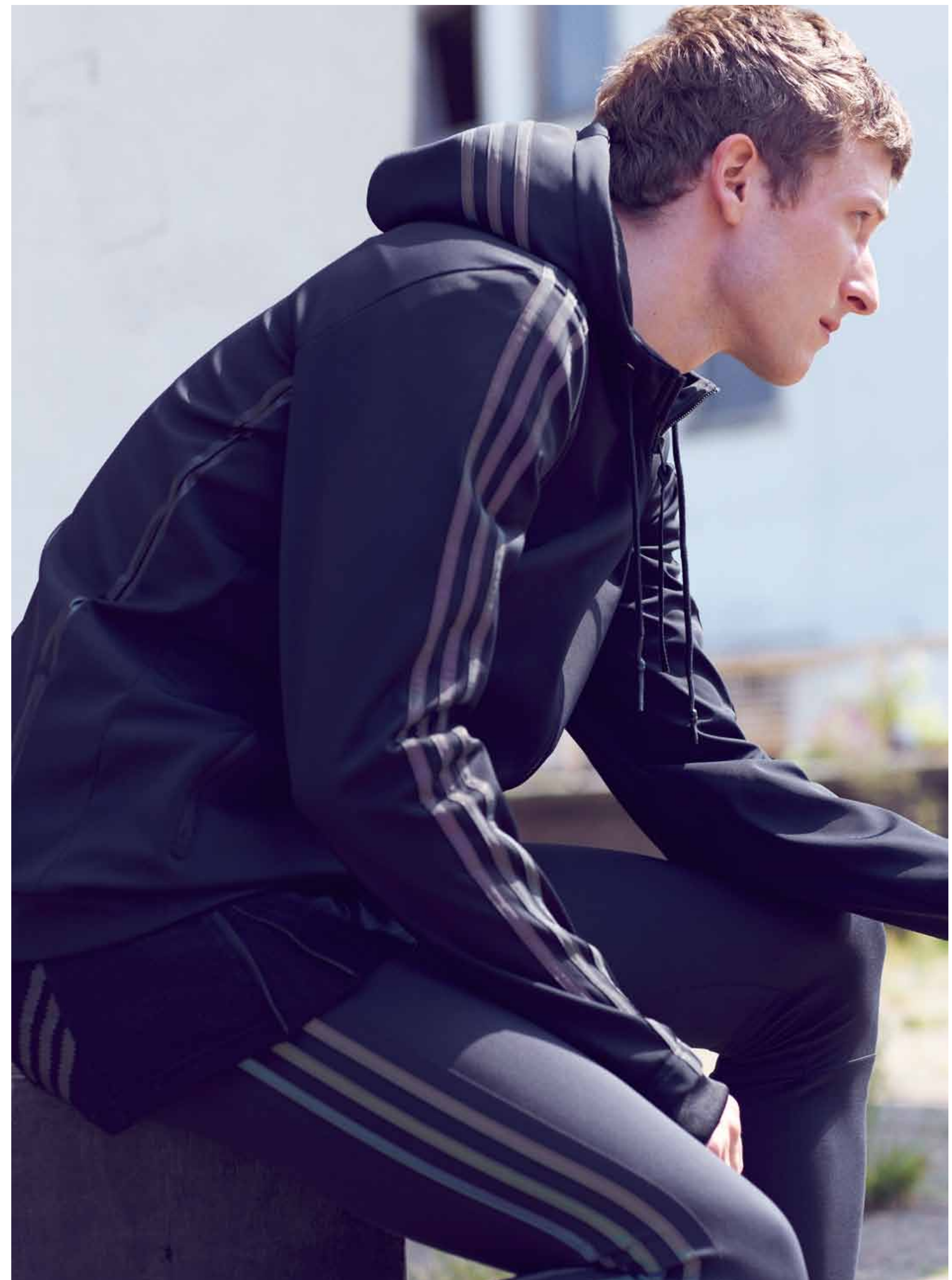
EQT #/3F15



PRIMEKNIT

ADIDAS ORIGINALS CRAFTS A BOLD VISION FOR THE FUTURE THAT IS INFORMED BY THE PAST - PUSHING THE LIMITS OF INNOVATION WHILE EMBRACING THE CLASSICS INHERENT WITHIN ITS DNA; FREELY EXPERIMENTING WITH ADVANCED MATERIALS AND PERFORMANCE BREAKTHROUGHS, THIS NEW RANGE PLAYS WITH THE CULTURAL CONSCIOUSNESS SURROUNDING ADIDAS: THE SHAPES, THE DETAILS, AND THE COLORS THAT DEFINE THE BRAND. THESE ELEMENTS ARE THEN RECONTEXTUALIZED, BOASTING FUTURE-FORWARD CONSTRUCTIONS, FABRICS, AND SILHOUETTES.

**COVER: TEE ATHLEISURE AO3585 TRACKPANT ATHLEISURE AO3584
RIGHT: XENO HOODIE AP1730 TEE ATHLEISURE AO3585 XENO LEGGINGS AP1732**





EQT 3/3F15 OG AQ5093

RIGHT: JACKET PRIMEKNIT AP1726 CREWNECK ATHLEISURE AO3582 TRACKPANT ATHLEISURE AO3584 EQT 3/3F15 PRIMEKNIT AQ5269



LEFT: XENO SHORTS AP1731 XENO LEGGINGS AP1732 ZX FLUX XENO AQ7418
RIGHT: TRACKPANT ATHLEISURE AO3584 EQT 2/3 F15 ATHLEISURE AQ5262

RIGHT: 2-IN-1 PARKA ATHLEISURE AO3560 TRACKPANT ATHLEISURE AO3564







RIGHT: XENO HOODIE AP1730 TEE ATHLEISURE AO3585 PANTS PRIMEKNIT AP1728 EQT 1/3F15 ATHLEISURE AQ5264





EQT 3/3F15 PRIMEKNIT AQ5270 LEFT: XENO WINDBREAKER AP1729



XENO WINDBREAKER AP1729 XENO SHORTS AP1731 XENO LEGGINGS AP1732 ZX FLUX XENO AQ7418





AP1729
XENO WINDBREAKER



AP1730
XENO HOODY



AP1731
XENO SHORTS



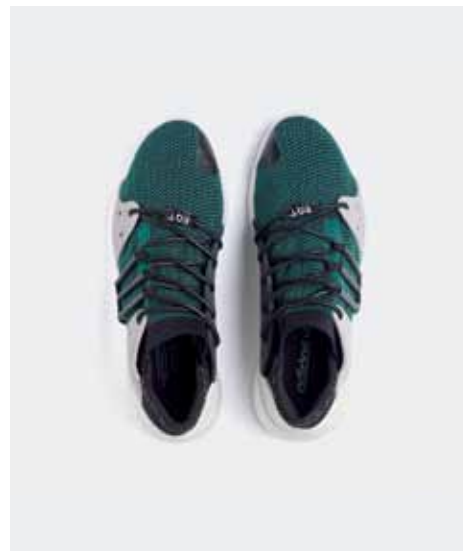
AP1732
XENO LEGGINGS



AQ7418
ZX FLUX XENO



AQ7418
ZX FLUX XENO



AQ5093
EQT 3/3F15 OG



AQ5093
EQT 3/3F15 OG



AQ3583
HOODIE ATHLEISURE



AQ3582
CREWNECK ATHLEISURE



AQ3585
TEE ATHLEISURE



AQ3584
TRACKPANT ATHLEISURE



AQ5097
EQT 2/3F15 OG



AQ5097
EQT 2/3F15 OG



AQ5098
EQT 1/3F15 OG



AQ5098
EQT 1/3F15 OG



AQ4409
2-IN-1 JACKET ATHLEISURE



AQ3580
2-IN-1 PARKA ATHLEISURE



AP1726
JACKET PRIMEKNIT



AP1728
PANTS PRIMEKNIT



AQ5262
EQT 2/3F15 ATHLEISURE



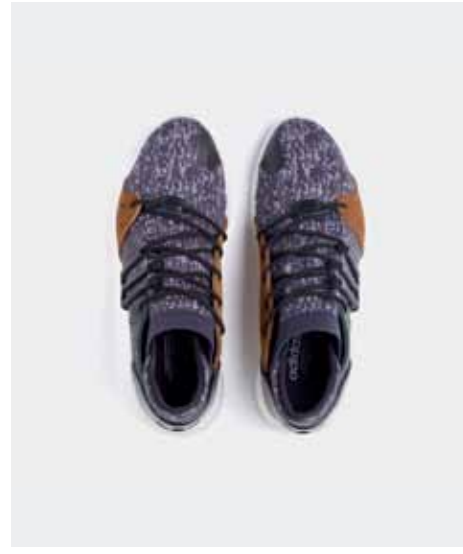
AQ5262
EQT 2/3F15 ATHLEISURE



AQ5265
EQT 1/3F15 ATHLEISURE



AQ5265
EQT 1/3F15 ATHLEISURE



AQ5269
EQT 3/3F15 PRIMEKNIT



AQ5269
EQT 3/3F15 PRIMEKNIT



AQ5270
EQT 3/3F15 PRIMEKNIT



AQ5270
EQT 3/3F15 PRIMEKNIT



AQ5263
EQT 2/3F15 ATHLEISURE



AQ5263
EQT 2/3F15 ATHLEISURE



AQ5264
EQT 1/3F15 ATHLEISURE



AQ5264
EQT 1/3F15 ATHLEISURE

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